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**FY 2018**  
**Board of Visitors Annual Report**

Submitted October 2018

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## EXECUTIVE SUMMARY

The University of Baltimore Foundation Board serves as the University of Baltimore Board of Visitors. The Board of Visitors (the Board) is pleased to provide this report on the progress of the University over the past year in meeting its goals consistent with its mission. The Board supports the efforts of UB by managing the strategic planning process and providing stewardship of the assets of the University of Baltimore Foundation (UBF). The Board also works toward increasing UBF's assets for the future financial needs of UB through its fundraising efforts and investment strategy.

These elements require growth in UB's existing resource base from multiple sources, including state funds, private giving, corporate and foundation support and continued entrepreneurial activities. UBF recognizes that its support is integral to UB's continued growth and transformation.

The University of Baltimore Foundation remains committed to expanding its support of UB's mission and academic goals. The Board is excited about the direction in which UB is moving and pleased to share some highlights of Fiscal Year 2018 in this report.

## MISSION AND VISION STATEMENTS

### **Mission**

The University of Baltimore offers career-focused education for aspiring and current professionals, providing the region with highly educated leaders who make distinctive contributions to the broader community.

### **Vision and Values**

To be the premier regional university for career advancement, where leaders grow, thrive and learn to apply their skills for solving local and global challenges.

- Student Growth and Success
- Pursuit of Knowledge
- Community and Civic Engagement
- Diversity, Equity and Inclusion
- Ethical Engagement
- Affordability
- Responsible and Resourceful Stewardship

## **ACCOMPLISHMENTS**

The University of Baltimore's enrollment includes 2,825 undergraduate, 1,841 graduate, and 670 law students. UB has one of the most diverse student bodies in the University System of Maryland: of 5,336 students, 60 percent are female, 2.8 percent are international and 4.3 percent are out-of-state residents. The average age of a UB undergraduate student is 27. Many of our students are working adults who are seeking to better themselves and move forward in their careers. UB also has a high percentage of students who are the first in their family to attend college.

FY 2018 was an eventful year at UB, as provided in a brief overview of the major changes and notable accomplishments.

### **GEOLOOM co>map—A Baltimore Interactive Map that Highlights Art and Culture**

Baltimore Neighborhood Indicators Alliance-Jacob France Institute (BNIA-JFI) launched GEOLOOM co>map, an online, interactive map of Baltimore City featuring arts and culture information for individual neighborhoods. The "co" in GEOLOOM co>map stands for community, collaboration, and cohesion in Baltimore.

The GEOLOOM co>map is rooted in the idea that arts and culture play a significant role in fostering the vitality of a location. Neighborhood-based arts and cultural activity can have an impact on residents' attachment to their community, the overall economic conditions in their neighborhood, and the quality of life for the entire city.

The GEOLOOM co>map can be used for research, planning, exploration, and investment. It was designed for city planners, artists, civic leaders, residents, large or small businesses, neighborhood associations, arts and cultural organizations, non-profit or for-profit real estate developers, private foundations, and government funders.

### **UB's Philosophy Camp**

The University of Baltimore's annual Philosophy Camp encourages a select group of Baltimore City high school students to ask the "big questions" of life, of themselves and each other. Sponsored by UB's Hoffberger Center for Professional Ethics, the camp hosted 22 students in grades 9 through 12, in an on-campus program this year.

The purpose of the camp is for high school students to discover the value of philosophy while discussing the classical questions about truth, reality, and right from wrong. Through skits, one-act plays, a moot court case, and ethics debates, students find out how philosophical thinking can help them develop critical thinking skills that will change the way they view social media, education, personal relationships, and politics.

### **College of Public Affairs Nationally Ranked**

The University of Baltimore's College of Public Affairs has climbed to the top 25 percent of all public affairs institutions in the United States in the latest graduate-school rankings by *U.S. News & World Report*. The college is now tied for #64 with several other institutions.

The new College of Public Affairs ranking shows a rise of four spots among 282 institutions, placing UB in the top 23 percent of public affairs graduate schools and programs nationally. UB tied with Brown University, Claremont Graduate University, the University of Massachusetts-Amherst, the University of Texas-Dallas, the University of California-San Diego, Pepperdine University, and Florida International University.

### **Passager**

With its offices on the University of Baltimore campus, Passager is dedicated to publishing the work of older writers, encouraging the value of imagination throughout life, and to creating beautiful, high quality books. Now in its 28<sup>th</sup> year, Passager has featured work by over 1,500 poets, fiction writers and memoirists, many in their 80s and 90s. Since 2005, Passager has published 24 books by older writers. Among Passager's most recent books are a memoir, *Prickly Roses*, by a 93-year-old woman who essentially raised herself, and a "first" book of poetry, *A Sunday in Purgatory*, by the late Henry Morgenthau III, son of FDR's Treasury Secretary.

Passager and its books have received national media attention, including *The Washington Post*, NPR's *Weekend Edition with Scott Simon*, *The Boston Globe*, *The Baltimore Sun*, Kirkus reviews, and many others. Passager authors have also received acclaim from such well-respected writers as Naomi Shihab Nye, Annie Finch, Marge Piercy, Billy Collins, and Ann Patchett.

### **Center for Drug Policy and Enforcement**

The Center for Drug Policy and Enforcement, housed at the College of Public Affairs brings together policy experts, advocates and scholars dedicated to scientific research and best practices for stopping the proliferation of drugs and violence in our communities. The Center focuses on applied research initiatives to reduce drug trafficking, money laundering, firearms trafficking, drug-related violence, gang activity, and pursues strategies to advance the public-health approach to resolving the core problem of addiction.

The University of Baltimore's Center for Drug Policy and Enforcement received a \$2 million grant from the Office of National Drug Control Policy for the federal program known as Combating Opioid Overdose through Community-Level Intervention Initiative. With this grant, the Center will fund and study innovative local policy initiatives that provide multi-organizational rapid responses to spikes in overdoses.

The grant will help identify innovative solutions that move beyond traditional health and law enforcement policies. The Center will act as the authority for all administrative and financial aspects of the grant. It is expected that local government agencies, public and private universities, advocacy organizations and nonprofits will apply to receive funding from the grant.

### **Community Development Fellows Program**

The Community Development Fellows Program is a College of Public Affairs initiative that places the University of Baltimore's best and brightest public service students into paid positions with Baltimore City community organizations. The program provides capacity building for these organizations and the opportunity for our students to explore a career pathway that serves Baltimore City neighborhoods and communities.

This competitive program places junior or senior level undergraduates or graduate students into paid fellowships with organizations who support the neighborhoods of the City of Baltimore. The vision of the program is twofold: 1) to enhance capacity of community development organizations to improve our city neighborhoods; and 2) to fill an important gap in community development leadership within Baltimore City. Placement of Community Development Fellows is targeted to support Baltimore Main Street Associations, Neighborhood Associations, public-private partnerships focused on economic or community development work, or other nonprofit organizations that directly serve Baltimore neighborhoods.

### **College Readiness Academy and Dual Enrollment Program**

The University of Baltimore's College Readiness Academy and Dual Enrollment program is a transformative project in many ways. UB's faculty and staff work with disadvantaged high school students who never considered attending college and provide them with the resources and support they need to make this seemingly unattainable dream a reality.

The College Readiness Academy is a preview program that prepares students to be successful in college by teaching them about professionalism, academic expectations, and deadlines. Students who complete the College Readiness Academy program are then invited to enroll in the Dual Enrollment program the following semester. The Dual Enrollment students are enrolled in college level writing and math courses over a 15-week period. The classes are taught by UB instructors on site at participating high schools. High school juniors and seniors who participate in the Dual Enrollment program may earn up to 12 college credits at UB in courses such as College Composition, College Algebra, Introduction to Statistics, Freshman Seminar, Divided Baltimore, and others. Since 2009, Baltimore City public high school students have participated in the University of Baltimore's College Readiness Academy and Dual Enrollment program, with approximately 600 students enrolled to date.

## FY 2018 FUNDRAISING EFFORTS

Merrick School of Business	\$2,338,640
School of Law	\$970,850
Yale Gordon College of Arts and Sciences	\$198,305
College of Public Affairs	\$84,380
University Wide	\$3,235,145
<b>TOTAL</b>	<b>\$6,827,320</b>

## INSTITUTIONAL ADVANCEMENT

The Office of Institutional Advancement is integral to the success of the University of Baltimore Foundation and continues to implement initiatives that will increase the best practices of the UBF and support its fundraising efforts. Specifically, Institutional Advancement will continue to:

- Implement official reporting policies that will keep donors up to date on the programs and scholarships their gifts help support;
- Engage alumni in fundraising efforts through annual giving appeals and solicitations;
- Engage alumni with regular correspondence and updates on the University of Baltimore;
- Connect with UB alumni and friends by hosting regional and local events;
- Engage students and young alumni who are poised to be the next generation of UB supporters;
- Promote UB's social networking sites on Facebook, Instagram and Twitter to provide students and graduates with up to date information on UB events and activities; and
- Continue to implement the silent phase of UB's major endowment campaign.

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