

University of Baltimore

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FY 2017  
Board of Visitors Annual Report



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Submitted October 2017

## EXECUTIVE SUMMARY

The University of Baltimore Foundation Board serves as the University of Baltimore Board of Visitors. The Board of Visitors (the Board) is pleased to provide this report on the progress of the University of Baltimore (UB) over the past year in meeting its goals consistent with its mission. The Board supports the efforts of UB by managing the strategic planning process and providing stewardship of the assets of the University of Baltimore Foundation (UBF). The Board also works toward increasing UBF's assets for the future financial needs of UB through its fundraising efforts and investment strategy.

These elements require growth in UB's existing resource base from multiple sources, including state funds, private giving, corporate and foundation support and continued entrepreneurial activities. UBF recognizes that its support is integral to UB's continued growth and transformation.

The University of Baltimore Foundation remains committed to expanding its support of UB's mission and academic goals. The Board is excited about the direction in which UB is moving and pleased to share in this report some highlights of Fiscal Year 2017.

## MISSION AND VISION STATEMENTS

### Mission

The University of Baltimore provides innovative education in business, public affairs, the applied liberal arts and sciences, and law to serve the needs of a diverse population in an urban setting. A public university, UB offers excellent teaching and a supportive community for undergraduate, graduate and professional students in an environment distinguished by academic research and public service – the university:

- makes excellence accessible to traditional and nontraditional students motivated by professional advancement and civic awareness;
- establishes a foundation for lifelong learning, personal development and social responsibility;
- combines theory and practice to create meaningful, real-world solutions to 21st-century urban challenges; and
- is an anchor institution, regional steward and integral partner in the culture, commerce and future development of Baltimore and the region.

### Institutional Vision

The University of Baltimore has become and will continue to be a living learning laboratory at the center of the Baltimore renaissance. Neither a traditional research nor comprehensive educational institution, UB will balance the seemingly contradictory: access and excellence, teaching and research, the one and the many. Through this creative tension, UB will develop cutting-edge solutions and new possibilities by relating theory to practice and understanding to experience. UB's degree programs and continuing professional education will help students, faculty and staff understand the past, assess the present and shape the future. By blending the perspectives of law, liberal arts and business, the UB community will create and transmit intelligent and practical solutions to challenging issues regionally, nationally and internationally.

## ACCOMPLISHMENTS

The University of Baltimore's enrollment includes 3,064 undergraduate, 1,842 graduate, and 721 law students. UB has one of the most diverse student bodies in the University System of Maryland: of 5,627 students, 60 percent are female, 3.3 percent are international and 4.5 percent are out-of-state residents. In addition, 42 percent of our students are African American, 3 percent are Hispanic and 4 percent are Asian. The average age of a UB undergraduate student is 27. Many of our students are working adults who are seeking to better themselves and move forward in their careers. UB also has a high percentage of students who are the first in their families to attend college.

FY 2017 was an eventful year at UB, as provided in a brief overview of the major changes and notable accomplishments.

- **Second Chance College Program**

The University of Baltimore was selected to participate in the U.S. Department of Education's (DOE) Second Chance Pell Grant Experimental Sites Initiative. UB was among 67 other colleges and universities selected nationwide to offer a post-secondary correctional education program through federal Pell Grant funding. The objective of this initiative is to provide post-secondary education to incarcerated students prior to their release, therefore reducing the likelihood of recidivism, and improving outcomes for education and employment success.

UB's Second Chance Pell Pilot program is being offered at Jessup Correctional Institution— a medium security prison for men located approximately 15 miles outside of Baltimore City. The Student participants have the opportunity to work toward a Bachelor of Arts degree in Community Studies and Civic Engagement, and a minor in Entrepreneurship. UB has also developed a mentorship and tutoring program for the JCI students. Our mentor/tutors are incarcerated men at JCI who are active leaders and role models in the prison. Many of the mentors have a college education and are strongly committed to higher education.

- **Baltimore Data Day**

The University of Baltimore hosted the 8<sup>th</sup> Annual Baltimore Data Day, a one-day conference designed to help city leaders expand their abilities to use technology and data for the improvement of local communities.

At Baltimore Data Day, community leaders, nonprofit organizations, governmental entities and civic-minded technologists gather to explore the latest trends in community-based data and learn how other groups are using data to support and advance constructive change. Baltimore Data Day is structured around a series of how-to interactive workshops in which participants explain what data is available, where to access it, and how it can be used to benefit the community. Additionally, participants attend panel discussions around important issues impacting their neighborhoods such as transportation, lead and housing, and neighborhood health.



- **Community Development Fellows Program**

The Community Development Fellows Program is a College of Public Affairs initiative that places the University of Baltimore's best and brightest public service students into paid positions with Baltimore City community organizations. The program provides capacity building for these organizations and provides our students with the opportunity to explore a career pathway that serves Baltimore City neighborhoods and communities.

This competitive program places junior or senior level undergraduates or graduate students into paid fellowships with organizations who support the neighborhoods of the City of Baltimore. The vision of the program is twofold: 1) to enhance capacity of community development organizations to improve our city neighborhoods; and 2) to fill an important gap in community development leadership that has opened with retirements and the loss of talented employees to other cities. Placement of Community Development Fellows is targeted to support Baltimore Main Street Associations, Neighborhood Associations, public-private partnerships focused on economic or community development work, or other nonprofit organizations that directly serve Baltimore neighborhoods.

- **Maryland Equity and Inclusion Leadership Program**

The University of Baltimore's Schaefer Center offers the Maryland Equity and Inclusion Leadership Program in collaboration with the Maryland Commission on Civil Rights. The Maryland Equity and Inclusion Leadership Program is a 9-month, non-credit program, designed for professionals from state, local, federal, nonprofit, and private organizations in Maryland who are interested in making their organizations more equitable and inclusive. Through interactive presentations and activities, the program aims to engage, educate, and support current and emerging leaders to develop diversity-based initiatives within their respective organizations.

In FY 2017 we offered the program to over thirty participants and we hope to offer the program again next year.

- **College Readiness Academy and Dual Enrollment Program**

The University of Baltimore's College Readiness Academy and Dual Enrollment program is a transformative project in many ways. UB's faculty and staff work with disadvantaged high school students who never considered attending college and provide them with the resources and support they need to make this seemingly unattainable dream a reality. Since 2009, Baltimore City public high school students have participated in the University of Baltimore's College Readiness Academy and Dual Enrollment program, with approximately 600 students enrolled to date.

The College Readiness Academy is a preview program that prepares students to be successful in college by teaching them about professionalism, academic expectations, and deadlines. Students who complete the College Readiness Academy program are then invited to enroll in the Dual Enrollment program the following semester. The Dual Enrollment students are enrolled in college level writing and math courses over a 15-week

period. The classes are taught by UB instructors on site at participating high schools. High school juniors and seniors who participate in the Dual Enrollment program may earn up to 12 college credits at UB in courses such as College Composition, College Algebra, Introduction to Statistics, Freshman Seminar, Divided Baltimore, and others.

- **Truancy Court Program**

In 2005, the University of Baltimore launched a Truancy Court Program (TCP) in Baltimore City public schools. TCP provides intervention directly to the individual schools to help students with a history of non-attendance break the cycle of truancy by increasing their attendance and, indirectly, their chance of academic success. The program is based on an early intervention approach that targets students who are “soft truants” – students who have from five to twenty unexcused absences and/or tardies. It is the belief that this population still has academic, social and emotional connections to the school they attend.

The Truancy Court Program works in partnership with the school system, the Office of the Mayor of Baltimore City, and volunteer judges from Baltimore City. To date, we have served over 800 students and well over half of all of the TCP participants have graduated from the program. In addition, there has been a 75 percent decrease in unexcused absences and/or tardies and improved classroom behavior and academic performance.

- **The Bob Parsons Veterans Advocacy Clinic**

The mission of The Bob Parsons Veterans Advocacy Clinic is to educate University of Baltimore law students about the issues facing veterans by providing pro bono legal services to veterans. The clinic experience trains students to think critically about their role as an attorney and strengthens their commitment to public service and professional responsibility.

The University is particularly proud of The Bob Parsons Veterans Advocacy Clinic’s work with the Maryland Center for Veterans Education and Training. This is the third year we have collaborated with the Maryland Center for Veterans Education and Training-- a local transition residence that offers a military-structured, continuum of care for homeless veterans transitioning from dependent to independent living. Over the past year, The Bob Parsons Veterans Center Clinic students provided training on VA benefits and discharge upgrade appeals to more than 50 residents, and provided one-on-one counseling to approximately 24 disabled veterans.

## FY 2017 FUNDRAISING EFFORTS

Merrick School of Business	\$1,426,600
School of Law	\$ 700,500
Yale Gordon College of Arts and Sciences	\$ 335,700
College of Public Affairs	\$ 92,890
Langsdale Library Campaign	\$1,306,785
University Wide	<u>\$1,910,455</u>
<b>TOTAL</b>	<b>\$5,772,930</b>

## INSTITUTIONAL ADVANCEMENT

The Office of Institutional Advancement is integral to the success of the University of Baltimore Foundation and continues to implement initiatives that will increase the best practices of the UBF and support its fundraising efforts. Specifically, Institutional Advancement will continue to:

- Implement official reporting policies that will keep donors up to date on the programs and scholarships their gifts help support;
- Engage alumni in fundraising efforts through annual giving appeals and solicitations;
- Engage alumni with regular correspondence and updates on the University of Baltimore;
- Connect with UB alumni and friends by hosting regional and local events;
- Engage students and young alumni because they are poised to be the next generation of UB supporters;
- Promote UB's social networking sites on Facebook and Twitter in order to provide students and graduates with up to date information on UB events and activities; and
- Begin the silent phase of a major endowment campaign in September 2017.

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