

**University of Baltimore**

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**Board of Visitors Annual Report**



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**Submitted October 2014**

## **Executive Summary**

The University of Baltimore Board of Visitors (the Board) is pleased to provide this report on the progress of the University of Baltimore (UB) over the past year in meeting its goals consistent with its mission. The Board supports the efforts of the University by stewarding the strategic planning process and overseeing the fiscal responsibility of the assets of the University of Baltimore Foundation (UBF). The Board also works toward increasing the Foundation's assets for the future financial needs of the University through its fundraising efforts as well as the investment strategy.

These elements require growth in the institution's existing resource base from multiple sources, including state funds, private giving, corporate and foundation support and continued entrepreneurial activities. The University of Baltimore Foundation recognizes that its support is integral to the university's continued growth and transformation.

The University of Baltimore Foundation remains committed to expanding its support of UB's mission and academic goals. The Board is excited about the direction in which the University of Baltimore is moving and we are pleased to share in this report some highlights of Fiscal Year 2014.

## **Mission and Vision Statements**

### **Mission**

The University of Baltimore provides innovative education in law, business and the applied liberal arts to serve the needs of a diverse population. A public university, the University of Baltimore offers excellent teaching and a supportive community for undergraduate, graduate and professional students in an environment distinguished by academic research and public service. The University:

- makes excellence accessible to traditional and nontraditional students motivated by professional advancement and civic awareness;
- establishes a foundation for lifelong learning, personal development and social responsibility;
- combines theory and practice to create meaningful, real-world solutions to 21st-century urban challenges; and
- is an integral partner in the culture, commerce and future of Baltimore and the region.

### **Institutional Vision**

The University has become and will continue to be a living learning laboratory at the center of the Baltimore renaissance. Neither a traditional research nor comprehensive educational institution, the University will balance the seemingly contradictory: access and excellence,

teaching and research, the one and the many. Through this creative tension, the University will develop cutting-edge solutions and new possibilities by relating theory to practice and understanding to experience. The University's degree programs and continuing professional education will help students, faculty and staff understand the past, assess the present and shape the future. By blending the perspectives of law, liberal arts and business, the University community will create and transmit intelligent and practical solutions to challenging issues regionally, nationally and internationally.

### **Accomplishments**

UB's enrollment includes 3,526 undergraduate; 1,972 graduate; and 1,028 law students. UB has one of the most diverse student bodies in the University System of Maryland: of our 6,518 students, 58 percent are female and 2.5% are international students and 8.6% are out-of-state residents. The average age of a UB undergraduate student is 28. Many of our students are working adults who are seeking to better themselves and move forward in their careers. UB also has a high percentage of students who are the first in their families to attend college.

**FY 2014 was an eventful year at the University of Baltimore and we wanted to provide a brief overview of major changes as well as our notable accomplishments.**

- **University of Baltimore President Robert Bogomolny announced to students, faculty, staff and alumni that he would retire effective August 2014.**

President Bogomolny has left a legacy that is unparalleled at the University of Baltimore. Under his leadership, UB implemented a comprehensive master plan, consistent with its role as an anchor institution in the heart of Baltimore City. Robert Bogomolny served as UB's president since August 2002 and during his tenure, the University experienced considerable growth in terms of enrollment, academic programs, fundraising and campus infrastructure:

- Student enrollment grew 32.8 percent since 2003 and full-time faculty increased 33.1 percent during the same period.
- The university's square footage doubled in size.
- UB launched 31 new academic programs since 2002.
- UB completed the most successful fundraising campaign in its history, nearly doubling the previous mark.

- **Kurt L. Schmoke named 8<sup>th</sup> President of University of Baltimore**

Kurt L. Schmoke was appointed as the University of Baltimore's eighth president as of July 7, 2014. He brings to the University a wealth of experience in public service, higher education and leadership.

President Schmoke served as the mayor of Baltimore from 1987-1999 and was the Baltimore City State's Attorney from 1982-1987. Prior to joining UB, he was dean of the Howard University School of Law in Washington, D.C., from 2003-2012. Following that, he was appointed general counsel for Howard and also served as the institution's interim provost.

President Schmoke earned his undergraduate degree in history from Yale University in 1971 before receiving his Juris Doctor from Harvard Law School in 1976; in between, he was a Rhodes Scholar at Oxford University. He is married to Dr. Patricia Schmoke, an ophthalmologist, and they have two adult children.

- **Murray Dalziel Named Dean of University of Baltimore's Merrick School of Business**

Murray Dalziel is the 12th dean of the University of Baltimore's Merrick School of Business. He came to UB from the University of Liverpool School of Management, where he led the successful launch of several new academic programs, increased the school's enrollment, raised teaching standards, and even created new management programs at Liverpool's sister institution in Suzhou, China.

Dalziel holds a doctorate in sociology from Harvard University (1979) and an M.A. in sociology from the University of Edinburgh (1972).

- **Langsdale Library Renovation**

In January 2014, the University conducted an international design competition for the renovation of the Langsdale Library. Project objectives include a new organization of the interior space, improvements to the building's energy efficiency and sustainability and a transformed façade to enhance the facility's relationship to the campus and the surrounding neighborhood. Behnisch Architekten of Stuttgart, Germany, the winner of the design competition presented plans that celebrated the strong vertical lines of the existing façade and brought them squarely into the 21st century from both an aesthetic and technological perspective.

The renovated library is slated to open in August 2016 and the Office of Institutional Advancement raised approximately \$700,000 in support of this initiative in FY 2014. The University's vision for this project is to transform Langsdale Library into a 21st century knowledge commons by employing state-of-the-art technology in the delivery of information. The reduction of books and bound periodicals by over 50% will provide enhanced learning space for students to retrieve, develop and record information in collaborative group settings or individual study spaces. This renewed facility will be the center of the university-wide learning eco-system and information literacy program.

- **University of Baltimore Declared 'Anchor Institution'**

The University of Baltimore was named one of eight "Anchor Institutions" by the City of Baltimore, joining a coalition of city-based universities and a hospital that provide the essential elements of strong growth in the city. These elements include good jobs, local investments, cultural touchstones and innovative solutions to today's urban challenges and are integral to a sustainable model for successful growth. Rawlings-Blake and other city officials joined officials from UB and the other Anchor Institutions at a special signing and kick-off ceremony on June 25 at City Hall.

- **UB's Office of Institutional Advancement Wins CASE Award**

UB's IA Office won the 2014 Educational Fundraising Award from the Council for Advancement and Support of Education Award in the "Overall Improvement – Public Comprehensive Institutions" category. The CASE award recognizes outstanding performance and improvement in overall fundraising based on three years of data submitted to the Council for Aid to Education's Voluntary Support of Education survey.

- **U.S. News Ranks UB in Top 25 Public Universities in North Region**

For the second year in a row, U.S. News & World Report ranked the University of Baltimore among the top 25 public universities in the northern region in its new 2014 America's Best Colleges guide. UB placed #24 in the category, tied with Keene State College and the University of Massachusetts-Dartmouth.

- **The University of Baltimore's HEROES Academy—Higher Education Readiness and Orientation for Exceptional Students continued to flourish in FY 2014.**

This is the 6<sup>th</sup> year UB has hosted the HEROES Academy, which is unique college-readiness program that offers high school sophomores a simulated college experience through various educational and inspirational activities. This University of Baltimore community outreach initiative allows students to visit classes, meet with professors, UB students and staff, and generally getting an immersive experience in college life.

To date, more than 750 local high school students have participated in the day's events, and more than 100 UB staff, faculty and students have volunteered to host the HEROES Academy to ensure its success.

- **The Bob Parsons Veterans Center Established at UB.**

Bob Parsons, B.S. '75, D.H.L. '08, founder and executive chairman of Go Daddy made a \$1 million gift to establish The Bob Parsons Veterans Center at the University of Baltimore. The donation, made from The Bob & Renee Parsons Foundation, will also support veteran-related activities in the UB School of Law and in the Yale Gordon College of Arts and Sciences.

The Bob Parsons Veterans Center will emphasize a seamless process for addressing veterans' needs, including academic advising, guidance on financial aid and veterans benefits, and career counseling through graduation and beyond. In addition, the Parsons gift will launch the Parsons Veterans Psychology Clinic, which will specialize in the diagnosis, treatment and research of veteran-related issues, including post-traumatic stress disorder. National studies indicate that approximately one in five veterans from recent U.S. conflicts suffer from PTSD or traumatic brain injury. Finally, the Bob Parsons Veterans Law Clinic will focus on veterans' legal issues, building on the UB School of Law's successful clinical program.

- **UB's MFA Reading Series**

The M.F.A. Reading Series in College of Arts and Sciences brings renowned authors and poets to the UB campus to share words and insights in an intimate setting with Creative Writing & Publishing Arts students and community members. The University of Baltimore's M.F.A. in Creative Writing & Publishing Arts Fall 2013 Reading Series opened with UB's own Marion Winik, assistant professor in the Klein Family School of Communications Design. Winik read from her new book, *Highs in the Low Fifties: How I Stumbled Through the Joys of Single Living*.

Winik is the author of a number of celebrated books, including *The Glen Rock Book of the Dead*, *Above Us Only Sky*, *Rules for the Unruly: Living an*

Unconventional Life, and several others. She has contributed essays and articles to The New York Times Magazine, McCalls, Cosmopolitan, Baltimore Fishbowl and many others, and has served as a commentator on National Public Radio.

- **UB's Schaefer Center for Public Policy Prepared 2,000 Election Workers for 2014 Primary Election**

University of Baltimore's Schaefer Center for Public Policy in the College of Public Affairs prepared more than 2,000 election judges to run Baltimore's 296 polling centers this year.

Participants received classroom and hands-on instruction regarding the roles and duties of the election's chief judges, book judges, voting unit judges and provisional ballot judges. Additional training was also provided to the judges who worked in the city's six early-voting centers.

"The fair, impartial, and efficient administration of elections is the foundation of American democracy," said Ann Cotten, director of the center. "The Schaefer Center is proud of its role in preparing Baltimore's election judges to assume their duties on Election Day."

### FY 2014 Fundraising Efforts

|  |                    |
|--|--------------------|
| Merrick School of Business               | \$638,190          |
| School of Law                            | \$967,690          |
| Yale Gordon College of Arts and Sciences | \$254,480          |
| College of Public Affairs                | \$14,600           |
| University Wide                          | <u>\$4,706,300</u> |
| <b>TOTAL</b>                             | <b>\$6,581,260</b> |

### Institutional Advancement

The Office of Institutional Advancement is integral to the success of the University of Baltimore Foundation. The Office of Institutional Advancement will continue to implement initiatives that will increase the best practices of the UBF and support its fundraising efforts. Specifically, the Office of Institutional Advancement will continue to:

- implement official reporting policies that will keep donors up to date on the programs and scholarships their gifts help support.
- engage alumni in fundraising efforts through annual giving appeals and solicitations.
- engage alumni with regular correspondence and updates on the University.
- connect with UB alumni and friends by hosting regional and local events.
- engage students and young alumni because they are poised to be the next generation of UB supporters.
- promote UB's social networking sites on Facebook and Twitter in order to provide students and graduates with up to date information on UB events and activities.

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President, UB Student Government Association