

University of Baltimore

Board of Visitors Annual Report



Executive Summary

The University of Baltimore Board of Visitors (the Board) is pleased to provide this report on the progress of the University of Baltimore (UB) over the past year in meeting its goals consistent with its mission. The Board supports the efforts of the University by stewarding the strategic planning process and overseeing the fiscal responsibility of the assets of the University of Baltimore Foundation (UBF). The Board also works toward increasing the Foundation's assets for the future financial needs of the University through its fundraising efforts as well as the investment strategy.

These elements require growth in the institution's existing resource base from multiple sources, including state funds, private giving, corporate and foundation support and continued entrepreneurial activities. The University of Baltimore Foundation recognizes that its support is integral to the university's continued growth and transformation.

The University of Baltimore Foundation remains committed to expanding its support of UB's mission and academic goals. The Board is excited about the direction in which the University of Baltimore is moving and we are pleased to share in this report some highlights of Fiscal Year 2013.

Mission and Vision Statements

Mission

The University of Baltimore provides innovative education in law, business and the applied liberal arts to serve the needs of a diverse population. A public university, the University of Baltimore offers excellent teaching and a supportive community for undergraduate, graduate and professional students in an environment distinguished by academic research and public service. The University:

- makes excellence accessible to traditional and nontraditional students motivated by professional advancement and civic awareness;
- establishes a foundation for lifelong learning, personal development and social responsibility;
- combines theory and practice to create meaningful, real-world solutions to 21st-century urban challenges; and
- is an integral partner in the culture, commerce and future of Baltimore and the region.

Institutional Vision

The University has become and will continue to be a living learning laboratory at the center of the Baltimore renaissance. Neither a traditional research nor comprehensive educational institution, the University will balance the seemingly contradictory: access and excellence,

teaching and research, the one and the many. Through this creative tension, the University will develop cutting-edge solutions and new possibilities by relating theory to practice and understanding to experience. The University's degree programs and continuing professional education will help students, faculty and staff understand the past, assess the present and shape the future. By blending the perspectives of law, liberal arts and business, the University community will create and transmit intelligent and practical solutions to challenging issues regionally, nationally and internationally.

UB's New Strategic Plan (2013-2016)

The UB community is engaged in a campus-wide dialogue about the future of the University of Baltimore. This dialogue will lead to an updated strategic plan that will ensure UB's continued momentum and success amidst the dynamic evolution of 21st-century higher education.

As of September 2013, the planning process has resulted in two documents:

- UB Strategic Plan (August 2013 Draft)
- Statement of Academic Goals and Priorities (May 2013)

Next Steps:

The Strategic Planning Coordination Committee will conduct a town hall meeting early in the fall 2013 semester and will engage the Governance Steering Council to coordinate feedback processes and timelines. Once the final plan is adopted, University leadership will establish responsibilities for implementation and assessment. Beginning in FY 2015, the budget process will be tied to the plan's goals and objectives. Every academic year, the campus community will be encouraged to engage in annual planning discussions that openly assess the past year's progress and collaboratively establish the coming year's priorities.

The University of Baltimore Foundation will continue to support the mission and vision of UB's updated strategic plan through our fundraising and stewardship activities.

Accomplishments

UB's enrollment includes 3,207 undergraduate; 1,889 graduate; and 1,042 law students. UB has one of the most diverse student bodies in the University System of Maryland: of our 6,138 students, 58 percent are female and 8.7% are either international students or out-of-state residents. The average age of a UB undergraduate student is 29.1. Many of our students are working adults who are seeking to better themselves and move forward in their careers. UB also has a high percentage of students who are the first in their families to attend college.

FY 2013 was an eventful year at the University of Baltimore and we wanted to provide a brief overview of our major initiatives and accomplishments.

- The new John and Frances Angelos Law Center opened in April 2013. The facility, was constructed on a UB-owned parcel at the intersection of N. Charles Street and Mt. Royal Avenue. This state of the art, LEED certified platinum building is a transformative structure for the university as well as the city of Baltimore. U.S. Vice President Joe Biden and U.S. Supreme Court Associate Justice Elena Kagan along with Maryland Gov. Martin O'Malley, Maryland Court of Appeals Chief Judge Robert M. Bell and a host of state, local and federal officials and legal luminaries attended several grand opening events for the new John and Frances Angelos Law Center, home to the University of Baltimore School of Law.
- The University of Baltimore hosted its fifth annual HEROES Academy for Baltimore area high school students this year. Launched in 2008, the Academy has welcomed more than 700 high school students from eight Baltimore high schools. Approximately 70 UB faculty, staff and students serve in the Academy each year and have committed nearly 2,000 hours of volunteer time thus far. With its dual mission of serving participating high school students by providing a one-day college readiness experience and of serving UB employees by providing a University-sponsored volunteer opportunity, the Academy fosters the University's commitment to regional stewardship by making a positive difference in the lives of Baltimore's young people.
- The Truancy Court Program developed by the University of Baltimore School of Law's Center for Families, Children and the Courts has been recognized by the Ash Center for Democratic Governance at the John F. Kennedy School of Government, Harvard University, as a *Bright Idea*.

Bright Ideas recognizes and shares innovative government programs and partnerships. The designation is bestowed upon programs that provide creative and effective solutions to widespread problems, such as truancy, especially those that can be considered and adopted by other communities. CFCC's Truancy Court Program is one of 111 programs selected from across the country by a team of policy experts from academic and public sectors.

Convinced that a comprehensive, collaborative and community-based approach would be more effective, CFCC convened school and court stakeholders to develop a program model based on a non-adversarial and holistic approach to identify and address the reasons underlying a child's truant behavior. Since 2005, CFCC's Truancy Court Program has served more than 1,000 students and their families in 32 schools, and 25 Maryland judges and masters have volunteered in the program.

- The University of Baltimore School of Law is proud to announce a \$1 million gift from Peter Angelos, LL.B. '61, to strengthen the school's

Baltimore Scholars program, an intensive, one-on-one approach to enhancing diversity in legal education and in the wider legal community.

The five-year-old initiative will be renamed the Fannie Angelos Program for Academic Excellence. Both Peter and his sister, Fannie Angelos, LL.B. '51, are graduates of the University of Baltimore School of Law.

The Baltimore Scholars program is a unique partnership with Maryland's four historically black colleges and universities: Bowie State University, Coppin State University, Morgan State University and the University of Maryland Eastern Shore.

- UB hosted its sixth annual UB Staff and Faculty Spirit at Work: "Neighbors in Need" Winter Holiday Giving Drive during the 2012 holiday season. UB staff and faculty gave their time and sincere well wishes to our neighbors, donating items such as clothing, coats, housewares, food, gift cards, electronics, personal care items, books, DVDs, handbags, bikes, learning activity games and pet supplies, altogether valued at more than \$6,000.
- The M.F.A. Reading Series in College of Arts and Sciences brings renowned authors and poets to the UB campus to share words and insights in an intimate setting with Creative Writing & Publishing Arts students and community members. In FY 2013, we hosted renowned poet Jehanne Dubrow.

Dubrow is the author of four poetry collections, including *Red Army Red* and *Stateside* (Northwestern University Press, 2012 and 2010 respectively). Her first book, *The Hardship Post* (2009), won the Three Candles Press Open Book Award. Her second collection, *From the Fever-World*, won the Washington Writers' Publishing House Poetry Competition. Finishing Line Press published her chapbook, *The Promised Bride*, in 2007.

In addition to her poems, Dubrow has written creative nonfiction and book reviews for several journals, including *Southern Review*, *The New Republic*, *Poetry*, *Ploughshares*, *The Hudson Review*, *The New England Review*, *West Branch*, *Gulf Coast*, *Blackbird*, *Copper Nickel*, and *Prairie Schooner*, as well as on *Poetry Daily* and *Verse Daily*.

- The University of Baltimore Magazine website received two Best in Class awards in the Interactive Media Council's 2012 Interactive Media Awards competition. The website, developed by the Office of University Relations and its Baltimore-based interactive marketing firm, idfive, earned the Best in Class distinction in both the college and magazine categories. The Best in Class Award recognizes the highest standards of excellence in website design and development, and honors individuals and organizations for their outstanding achievement. The firm initially submitted the magazine's website

for consideration in the college website category; however, the judges chose to recognize the site with an additional award in the magazine category.

Created by the Interactive Media Council, a nonprofit organization of leading web designers, developers, programmers, advertisers and other web-related professionals, the Interactive Media Awards is a national competition to honor the highest standards of excellence in website design and development, and to highlight the achievements of individuals and organizations for their outstanding work on the Internet.

- *U.S. News & World Report* has ranked the UB/Towson online M.B.A. program. It is ranked in the top third of all online graduate business programs and the UB/Towson M.B.A. is the only online M.B.A. program in Maryland ranked by *U.S. News & World Report*.

- UB Hosted the 3rd Annual Baltimore Data Day. Baltimore Data Day, a one-day conference designed to help city leaders expand their abilities to use technology and data for the improvement of local communities, was held in July 2012 at UB. The annual conference, brings together community organizations, nonprofit agencies, civic and faith-based institutions and government entities who are interested in the following panel discussions and workshop topics:
 - early childhood education;
 - public health and access to healthy food;
 - communicating and visualizing data;
 - healthy housing; and
 - using census data.

The Baltimore Neighborhood Indicators Alliance-Jacob France Institute (part of the University of Baltimore), in partnership with the Federal Reserve Bank of Richmond and with support from with the Maryland Department of Health and Mental Hygiene, Enterprise Community Partners, Baltimore City Department of Planning, Abell Foundation, Morgan State University, Baltimore Neighborhood Collaborative and the Citizens Planning and Housing Association, organized this year's event.

- The Maryland chapter of the U.S. Green Building Council has given two awards to the University of Baltimore's new John and Frances Angelos Law Center. The awards—the USGBC 2012 Wintergreen Award for Innovation in Sustainable Design and the USGBC President's Award—were announced during the chapter's eighth annual Wintergreen Awards, in January 2013.

The Wintergreen Award for Innovation in Sustainable Design recognizes an outstanding project that exhibits excellence in green building design. The

President's Award honors a project owner "who has the courage to reach for the highest achievement in sustainable building."

FY 2013 Fundraising Efforts

Merrick School of Business	\$ 463,330
School of Law	7,728,640
Yale Gordon College of Arts and Sciences	259,015
College of Public Affairs	88,610
University Wide	<u>506,755</u>
TOTAL	<u>\$9,046,350</u>

Institutional Advancement

The Office of Institutional Advancement is integral to the success of the University of Baltimore Foundation. The Office of Institutional Advancement has continued to implement a number of initiatives in Fiscal Year 2013 that will increase the best practices of the University of Baltimore Foundation and support its fundraising efforts. These include:

- Maintaining a staffing system that can effectively and efficiently manage the day to day operations of the Office of Institutional Advancement
- Continuing to implement official reporting policies that will keep donors up to date on the programs and scholarships their gifts help support
- Continuing to engage alumni in fundraising efforts through annual giving appeals and solicitations
- Engaging alumni with regular correspondence and updates on the University
- Reconnecting with UB alumni and friends by hosting regional and local events
- Engaging students and young alumni because they are poised to be the next generation of UB supporters
- Continue to promote UB's social networking sites on Facebook and Twitter in order to provide students and graduates with up to date information on UB events and activities.

University of Baltimore Foundation, Inc.
FY 2014
Board of Directors

Chair

Stuart J. Silberg

Immediate Past Chair

Michael L. Curry

Vice-Chair

James P. Nolan, Esq.

Secretary

Holly H. Sadeghian, Esq.

Treasurer

R. Thomas Crawford

Renée Bronfein Ades, Esq.

Peter G. Angelos, Esq.

Clifton L. Brown, Jr.

Jana Howard Carey, Esq.

Barry M. Chasen

Richard Davison

G. Lawrence Franklin

Donald C. Fry, Esq.

Jeffrey C. Glock

Stuart M. Goldberg, Esq.

Marianne S. Hellauer, Esq.

Cynthia H. Jones, Esq.

Laurence M. Katz, Esq.

Daniel J. Klein

Paul C. Latchford, Esq.

L. Content McLaughlin

Sayra Wells Meyerhoff, Esq.

George J. Nemphos

Peter Pinkard

John F. "Jay" Ripley

Robert C. Russel

Kenneth R. Shutts, Esq.

Richard A. Snellinger

Harry C. Storm, Esq.

Carolyn H. Thaler, Esq.

David L. Thurston, Esq.

Marie Van Deusen, Esq.

Joan M. Worthington

Vernon H.C. Wright

Sydney Comitz

President, UB Student Government Association