



St. Mary's College of Maryland  
at Historic St. Mary's City

Office of the Vice President for Business and Finance

November 4, 2009

Mr. Geoff Newman, Director  
Office of Finance Policy  
Maryland Higher Education  
839 Bestgate Road, Suite 400  
Annapolis, MD 21401

Dear Mr. Newman:

Enclosed please find the Peer Performance Indicators submission for St. Mary's College of Maryland for FY 2010. Please let us know if we can be of any other assistance.

Regards,

Thomas J. Botzman, Ph.D.  
Vice President for Business and Finance

# ST. MARY'S COLLEGE OF MARYLAND

## OPERATIONAL DEFINITIONS FOR PERFORMANCE INDICATORS

	Measure	Source of peer data	Operational definition	Date Used
1	Amount in total research spending, FY 2009	IPEDS Finance Report	Current funds expenditures on research	FY 2009
2	Percent of Faculty with Terminal Degrees	US News and World Report, America's Best Colleges website	Percentage of full-time faculty who hold a terminal degree	2010 edition
3	Average salary of full-time instructional faculty by rank	Academe	Average salary of full-time instructional faculty by rank. (SMCM values were not published in this volume and have been calculated based on the rules in Academe.)	March-April 2009
4	Percentile of full-time instructional faculty salary by rank	Academe	Interpolated percentile of average full-time faculty salary as compared to national salaries	March-April 2009
5	Average SAT scores of entering freshmen	IPEDS Institutional Characteristics report	Midpoint of 25 <sup>th</sup> to 75 <sup>th</sup> percentiles of SAT Critical Reading and SAT Math	2008
6	25 <sup>th</sup> – 75 <sup>th</sup> percentile SAT scores of entering freshmen	IPEDS Institutional Characteristics report	25 <sup>th</sup> – 75 <sup>th</sup> percentile SAT total (Critical Reading and Math) scores of entering freshmen	2008
7	Acceptance rate	IPEDS Institutional Characteristics report	Percentage of fall 2008 applicants who were admitted	2008
8	Yield ratio	IPEDS Institutional Characteristics report	Percentage of fall 2008 admitted applicants who ultimately enrolled	2008
9	Second year retention rate	U.S. News & World Report, America's Best Colleges website	Percentage of first-time, full-time degree-seeking students who enrolled in Fall '07 that re-enrolled the subsequent year	2010 edition
10	Average six-year graduation rate	U.S. News & World Report, America's Best Colleges website	Average six-year graduation rate for all students from the first-time, full-time degree-seeking student who enrolled in Fall '02	2010 edition
11	Percent African Americans of entering first-year class	IPEDS enrollment report	Percent African Americans of entering first-year class (only includes full-time, degree-seeking undergraduate students). This excludes the non-resident alien students as well as those whose race is unknown or who have selected "two or more races" because it is unknown if one of those races is African-American. IPEDS has the new racial categories included in its data set and therefore this field will not match up exactly to the prior years because of the combinations of the old and new categories. The IPEDS identifier that has been used to obtain the African-American students was: "Black	2008

	Measure	Source of peer data	Operational definition	Date Used
			or African American/Black non-Hispanic total – derived”.	
12	Total headcount enrollment	IPEDS enrollment report	Total of all students (including graduate students) enrolled at an institution	2008
13	Percent minorities of total headcount enrollment	IPEDS enrollment report	Percentage of minorities of the total enrollment (including graduate students) with race known. Those who have selected ‘two or more races’ have been included in the minority count. Non- resident aliens are excluded.	2008
14	Percent of full-time undergraduates of total undergraduates	IPEDS enrollment report	Percentage of undergraduate students who are enrolled full-time	2008
15	Percent undergraduates of total headcount enrollment	IPEDS enrollment report	Percentage of an institution’s total enrollment that is undergraduate	2008
16	Annual tuition and fees for full-time resident undergraduate	IPEDS Institutional Characteristics report	Annual tuition and fees for full-time in-state undergraduate student	2008
17	Percent of full-time freshmen receiving aid from federal government	IPEDS Student Financial Aid report	Percentage of full-time freshmen receiving federal grant aid	FY 2008
18	E&G expenditures per FTES	IPEDS Finance report; IPEDS Institutional Characteristics report	FY 2008 total education and general expenditures and transfers (minus auxiliary expenses) divided by Fall ’07 FTE students	FY 2008
19	Average alumni giving rate	U.S. News & World Report, America’s Best Colleges website	Percentage of solicited alumni who gave to an institution	2010 edition
20	Tuition and fees revenue as percent of E&G expenditures	IPEDS Finance report	Current funds revenues from tuition and fees as a percent of FY 2008 total education and general expenditures and transfers. (For FASB institutions, it is the IPEDS field labeled ‘tuition and fees’ and for GASB it is ‘tuition and fees after deducting discounts and allowances’.)	2008
21	Ratio of FTES to full-time equivalent faculty	U.S. News & World Report, America’s Best Colleges website	Ratio of FTE students to FTE faculty	2010 edition
22	Academic libraries	Academic Libraries Survey, NCES website	As provided on NCES website	FY2008

**ST. MARY'S COLLEGE OF MARYLAND**  
**PROFILE AND PERFORMANCE INDICATORS, November 2009**

Indicator	Current Peer Average	Aspirant Peer Average	All Peers Average	SMCM	Current Peers:						Current Peers, cont.:		
					Beloit	College of Wooster	Colorado	Connecticut College	Dickinson	Gettysburg	Gulford	South-western	U of Mary Washington
<b>QUALITY / SELECTIVITY</b>													
Amount in total research spending, FY08 <sup>1</sup>	\$863,729	\$1,495,359	\$1,049,502	\$259,184	\$110,716	\$662,394	\$1,346,811	\$1,573,000	\$2,622,304	\$598,819	\$144,581	\$934,097	\$419,410
Percent of faculty with terminal degrees, Fall 2008 <sup>2</sup>	93%	96%	94%	98%	96%	95%	90%	93%	92%	91%	83%	97%	98%
Average salary of full-time instructional faculty by rank, Fall '08: <sup>3</sup>													
Professor:	\$89,192	\$103,150	\$93,844	\$88,400	\$77,600	\$79,000	\$117,100	\$105,700	\$102,700	\$101,300	\$68,800	\$87,200	\$82,900
Associate Professor:	\$68,117	\$76,933	\$71,056	\$67,000	\$60,100	\$60,800	\$80,000	\$78,000	\$77,800	\$75,300	\$57,700	\$70,300	\$65,700
Assistant Professor:	\$56,525	\$63,850	\$58,967	\$52,100	\$49,400	\$52,100	\$64,500	\$61,800	\$61,100	\$61,400	\$48,700	\$54,700	\$53,400
Percentile of full-time instructional faculty salary by rank, Fall '08:													
Professor:	72.3% <sup>4</sup>	91.1% <sup>4</sup>	77.2% <sup>4</sup>	75.4%	54.6%	58.0%	93.9%	89.6%	87.5%	86.5%	34.6%	74.0%	67.7%
Associate Professor:	73.9% <sup>4</sup>	87.7% <sup>4</sup>	74.2% <sup>4</sup>	70.1%	47.2%	50.1%	88.5%	86.3%	86.1%	83.3%	37.6%	76.2%	65.8%
Assistant Professor:	68.7% <sup>4</sup>	86.6% <sup>4</sup>	79.5% <sup>4</sup>	50.3%	39.1%	50.3%	86.8%	82.1%	80.9%	81.4%	35.9%	63.5%	57.0%
Average SAT scores of entering freshman (excluding writing), Fall '08 <sup>5</sup>	1229	1355	1271	1230	1260	1210	1315	1325	1290	1300	1110	1220	1200
25th-75th percentile SAT scores of entering freshmen (excluding writing), Fall '08 <sup>7</sup>	1126-1333	1270-1444	1169-1365	1130-1330	1130-1390	1090-1330	1230-1400	1240-1410	1190-1390	1220-1380	1000-1220	1110-1330	1110-1290
Acceptance Rate, Fall '08 <sup>7</sup>	56%	30%	47%	55%	63%	70%	26%	35%	44%	38%	60%	63%	71%
Yield Ratio, Fall '08 <sup>7</sup>	30%	35%	32%	36%	24%	19%	40%	30%	26%	33%	19%	28%	30%
<b>RETENTION AND GRADUATION</b>													
Average second year retention rate <sup>2</sup>	86%	95%	89%	89.0%	89.0%	87.0%	94.0%	91.0%	91.0%	91.0%	71.0%	87.0%	85.0%
Six year graduation rate <sup>2</sup>	76%	89%	80%	75.0%	78.0%	77.0%	87.0%	88.0%	84.0%	82.0%	58.0%	76.0%	76.3%
% AfrAm students of entering FYS class <sup>6</sup>	5%	6%	5%	8%	4%	12%	2%	4%	5%	6%	12%	4%	2%
<b>ACCESS, Fall 2008</b>													
Total headcount enrollment <sup>6</sup>	2306	1855	2156	2068	1388	1884	2026	1852	2388	2480	2641	1270	5084
Percent minorities of total headcount enrollment <sup>6</sup>	16%	17%	17%	18%	13%	13%	17%	16%	16%	10%	30%	24%	17%
Percent full-time undergraduates of total undergraduates <sup>6</sup>	94%	99%	96%	96%	95%	99%	99%	98%	99%	99%	84%	98%	85%
Percent undergraduates of total headcount enrollment <sup>6</sup>	98%	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%	100%	83%
Annual tuition and fees for full-time resident undergraduate <sup>7</sup>	\$26,015	\$39,724	\$30,585	\$12,604	\$31,540	\$33,770	\$36,044	\$49,385	\$38,234	\$37,730	\$26,030	\$27,940	\$6,774
Percent of FT Freshmen receiving aid from federal grants, FY08 <sup>8</sup>	19%	10%	16%	13%	14%	15%	7%	9%	11%	25%	60%	17%	9%
<b>EFFICIENCY / RESOURCES</b>													
E&G expenditures in FY08 per FTES <sup>1</sup>	\$29,722	\$43,534	\$34,326	\$22,970	\$28,746	\$34,002	\$44,415	\$40,069	\$34,175	\$34,403	\$18,017	\$35,274	\$14,596
Average alumni giving rate (2007) <sup>2</sup>	28%	47%	34%	17%	36%	30%	29%	39%	36%	37%	19%	29%	22%
Tuition and fees revenues as % of E&G expenditures <sup>1</sup> (FY08)	51.9%	61.2%	55.0%	47.4%	53.5%	55.8%	54.7%	73.3%	73.5%	73.5%	63.3%	44.9%	46.8%
Student-Faculty Ratio (2008) <sup>2</sup>	11.8 to 1	9.8 to 1	11.2 to 1	12:1	11:1	12:1	10:1	9:1	10:1	11:1	15:1	10:1	15:1
Academic Libraries, FY2008 <sup>9</sup>													
Books, Serial Back Files, Other Paper Materials:	428,374	687,429	514,725	161,866	492,925	297,194	540,276	852,557	501,043	416,595	259,507	359,917	378,374
Current Serial Subscriptions:	11,185	13,840	12,070	16,890	1,144	20,425	26,233	6,266	2,451	9,275	21,294	1,467	7,948
Librarians:	9	11	10	7	5	8	11	13	10	13	4	9	12
Total Staff:	29	35	31	24	16	33	33	34	36	45	18	29	35
Total Library Expenditures per Person Enrolled (FTE):	\$ 1,033	\$ 1,737	\$ 1,268	\$ 913	\$ 937	\$ 1,154	\$ 1,677	\$ 1,483	\$ 1,050	\$ 1,166	\$ 427	\$ 1,923	\$ 551

<sup>1</sup> FY08 Finance Report, IPEDS Website

<sup>2</sup> America's Best Colleges 2010, USN&WR

<sup>3</sup> Academe, March-April 2009

<sup>4</sup> Median reported for average

<sup>5</sup> Midpoint of 25th to 75th percentiles, Fall '08, IPEDS Website

<sup>6</sup> Fall Enrollment Report 2008, IPEDS Website

<sup>7</sup> Institutional Characteristics 2008, IPEDS Website

<sup>8</sup> Student Financial Aid FY08, IPEDS Website

<sup>9</sup> Academic Libraries Survey, NCES website

**ST. MARY'S COLLEGE OF MARYLAND**  
**PROFILE AND PERFORMANCE INDICATORS, November 20**

Indicator	U of Minn Morris	U of NC Asheville	VMI	Aspirant Peers:					
				Bates	Carleton	Davidson	F & M	Hamilton	Kenyon
<b>QUALITY / SELECTIVITY</b>									
Amount in total research spending, FY08 <sup>1</sup>	\$428,187	\$1,169,122	\$355,302	\$796,293	N/A	\$1,232,410	\$3,593,978	\$1,424,000	\$430,114
Percent of faculty with terminal degrees, Fall 2008 <sup>2</sup>	98%	86%	95%	90%	96%	97%	95%	97%	98%
Average salary of full-time instructional faculty by rank, Fall '08: <sup>3</sup>									
Professor:	\$76,000	\$87,700	\$84,300	\$80,600	\$112,700	\$112,300	\$106,200	\$115,000	\$92,100
Associate Professor:	\$63,100	\$67,800	\$60,800	\$65,100	\$81,200	\$85,000	\$77,300	\$84,900	\$68,100
Assistant Professor:	\$52,400	\$61,000	\$57,800	\$59,800	\$68,600	\$62,400	\$66,300	\$67,700	\$58,300
Percentile of full-time instructional faculty salary by rank, Fall '08:									
Professor:	50.8%	74.6%	70.5%	61.9%	92.3%	92.2%	90.0%	93.2%	79.8%
Associate Professor:	57.3%	71.6%	50.1%	63.8%	89.9%	92.9%	85.5%	92.8%	72.1%
Assistant Professor:	51.8%	80.7%	73.9%	78.3%	92.4%	83.2%	89.9%	91.5%	75.0%
Average SAT scores of entering freshman (excluding writing), Fall '08: <sup>1,7</sup>	1222.5	1160	1140	1345	1400	1364	1,310	\$1,375	1335
25th-75th percentile SAT scores of entering freshmen (excluding writing), Fall '08: <sup>7</sup>	1095-1350	1060-1260	1040-1240	1260-1430	1310-1490	1270-1458	1230-1390	1300-1450	1240-1430
Acceptance Rate, Fall '08 <sup>7</sup>	72%	76%	53%	29%	27%	26%	36%	28%	31%
Yield Ratio, Fall '08 <sup>7</sup>	35%	29%	49%	35%	36%	43%	29%	32%	32%
<b>RETENTION AND GRADUATION</b>									
Average second year retention rate <sup>2</sup>	85.0%	78.0%	82.0%	95.0%	97.0%	96.0%	92.0%	94.0%	93.0%
Six year graduation rate <sup>2</sup>	66.0%	60.0%	74.0%	89.0%	93.0%	94.0%	79.0%	91.0%	88.0%
% AfrAm students of entering FYS class <sup>6</sup>	3%	4%	7%	7%	6%	8%	5%	5%	4%
<b>ACCESS, Fall 2008</b>									
Total headcount enrollment <sup>6</sup>	1607	3629	1428	1776	1983	1668	2164	1872	1664
Percent minorities of total headcount enrollment <sup>6</sup>	20%	8%	15%	15%	22%	16%	15%	19%	13%
Percent full-time undergraduates of total undergraduates <sup>6</sup>	93%	81%	100%	100%	100%	100%	98%	98%	100%
Percent undergraduates of total headcount enrollment <sup>6</sup>	100%	99%	100%	100%	100%	100%	100%	100%	100%
Annual tuition and fees for full-time resident undergraduate <sup>7</sup>	\$10,006	\$4,174	\$10,556	\$49,350	\$38,046	\$33,479	\$38,630	\$38,600	\$40,240
Percent of FT Freshmen receiving aid from federal grants, FY08 <sup>8</sup>	27%	17%	11%	10%	14%	6%	7%	9%	13%
<b>EFFICIENCY / RESOURCES</b>									
E&G expenditures in FY08 per FTEs <sup>1</sup>	\$ 21,952	\$ 19,451	\$ 31,562	\$ 41,590	\$ 44,653	\$ 43,604	\$ 42,314	\$ 48,795	\$ 40,246
Average alumni giving rate (2007) <sup>2</sup>	17%	9%	35%	43%	63%	54%	36%	47%	38%
Tuition and fees revenues as % of E&G expenditures <sup>1</sup> (FY08)	25.0%	26.1%	32.8%	85.7%	54.2%	43.4%	67.0%	55.4%	61.8%
Student-Faculty Ratio (2008) <sup>2</sup>	13:1	13:1	10:1	10:1	9:1	10:1	10:1	10:1	10:1
<b>Academic Libraries, FY2008<sup>9</sup></b>									
Books, Serial Back Files, Other Paper Materials:	225,719	384,383	431,992	599,673	751,594	636,887	715,159	636,890	784,369
Current Serial Subscriptions:	30,019	7,246	448	41,099	22,035	4,847	2,202	1,900	10,958
Librarians:	5	10	6	12	14	9	10	11	11
Total Staff:	14	35	18	35	36	30	35	40	33
Total Library Expenditures per Person Enrolled (FTE):	\$ 627	\$ 653	\$ 751	\$ 1,998	\$ 2,015	\$ 1,645	\$ 1,251	\$ 1,886	\$ 1,625

<sup>1</sup> FY08 Finance Report, IPEDS Website

<sup>2</sup> America's Best Colleges 2010, USN&WR

<sup>3</sup> Academe, March-April 2009