



Fully Online Distance Education Program Registration
Maryland Higher Education Commission
MSAR #10646
Submitted June 2022

Reporting Period: November 1, 2019 - October 31, 2020

Executive Summary

Education Article §11-202.2(g) of the Annotated Code of Maryland requires the Maryland Higher Education Commission (MHEC) to submit to the Governor, and in accordance with §2-1246 of the State Government Article, the General Assembly, an annual fully online distance education program registration report. This report shall include:

- I. The number of institutions of higher education that apply for registration under this section;
- II. The type and size of the institutions that apply;
- III. The number of institutions approved for registration;
- IV. The number of institutions denied registration;
- V. The number of Maryland students enrolled in institutions required to register under this section;
- VI. The results of the requirements of §11-202.3 of this subtitle;
- VII. The number of institutions found to be in violation of the requirement to register under this section;
- VIII. Any fines imposed, and in what amounts, on institutions that violate this section; and
- IX. Any fine revenues collected from institutions for violation of this section.

Overview

Effective January 1, 2016, the State of Maryland became a full participant in the State Authorization Reciprocity Agreement (NC-SARA). As such, an institutional participant in NC-SARA is exempt from the requirements for the Registration of Online Programs in Maryland (COMAR13B.05.01). Additionally, effective January 1, 2016, Maryland's definition of operate in Maryland (COMAR 13B.02.01.03B(12)(c)) was amended to allow an out-of-state institution to place no more than 10 students in a single program, physically present at a single site in the State in a supervised internship, practicum, or field experience as a required part of a degree or certificate program. If more than 10 students from a single program are placed at a single site in the State in a supervised internship, practicum, or field placement, then the institution must submit an application for a certificate of approval to operate in Maryland.

Membership in NC-SARA has completely altered the online education landscape in the United States and in Maryland. Presently, there are 49 NC-SARA member states, the District of Columbia, Puerto Rico, and U.S. Virgin Islands with approximately 2,184 participating institutions, an increase of almost 191 institutions within the past year. Only California is not a NC-SARA member state. All NC-SARA member institutions may enroll online Maryland

students with no Maryland registration.

During the reporting period from November 1, 2019, through October 31, 2020, MHEC received a total of 40 registration applications including 2 initial applications and 38 renewal applications.

Responses

I. Number of institutions that applied during the reporting period:
40 (2 initial and 38 renewals)

II. Type and size of institutions that applied:

Types of institutions that applied for registration with the Maryland Higher Education Commission

| Type | Number of applicants for registration |
|------------------------|---------------------------------------|
| Public | 8 |
| Private for-profit | 12 |
| Private not-for-profit | 20 |

Sizes of institutions that applied for registration with the Maryland Higher Education Commission¹

| Size and Number of Institutions | | Size and Number of Institutions | |
|---|---|---|---|
| Two-year, very small two-year | 1 | Four-year, small, highly residential | 0 |
| Two-year, small | 0 | Four-year, medium, primarily nonresidential | 5 |
| Two-year, medium | 0 | Four-year, medium, primarily residential | 0 |
| Two-year, large | 0 | Four-year, medium, highly residential | 2 |
| Two-year, very large | 1 | Four-year, medium | 0 |
| Four-year, very small, primarily nonresidential | 2 | Four-year, large, primarily nonresidential | 8 |
| Four-year, very small, primarily residential | 1 | Four-year, large, primarily residential | 4 |
| Four-year, very small, highly residential | 0 | Four-year, large, highly residential | 1 |
| Four-year, small, primarily nonresidential | 3 | Not classified | 4 |
| Four-year, small, primarily residential | 0 | Special Focus Institution | 8 |

III. Number of institutions approved for registration in the reporting period: **37**

IV. Number of institutions denied registration: **0**

¹ Based on Carnegie Classification of Institutions of Higher Education

| 3 of 40 Institutions not Approved or not Denied | |
|--|--|
| 1 | initial application withdrawn after institution joined NC-SARA |
| 2 | renewal applications are incomplete at October 31, 2020 |

V. Number of Maryland students enrolled at institutions required to register: **5,947**

VI. Results of the requirements of §11-202.3 of this subtitle:

§11-202.3

At least twice a year, the Commission shall peruse federal databases and other information sources to determine whether there are Maryland students who are enrolled in a fully online distance education program offered by an institution of higher education that is required to register with the Commission under § 11–202.2 of this subtitle, but that has failed to register with the Commission.

In the instance that we determine that an institution is noncompliant or nonresponsive with registration requirements, MHEC staff will investigate such institution’s website to determine if it has revised and published its policies on enrolling Maryland students after having received notice that registration with our office is required. Following the successful results of the investigatory letters that were sent out by MHEC, a number of institutions have voluntarily contacted MHEC staff to inquire about out-of-state online registration procedures or to announce their participation in NC-SARA. We continue to identify which institutions are located in NC-SARA states and are NC-SARA approved institutions, to determine whether an institution should be identified for further enforcement action.

With continued and increasing participation in NC-SARA by out-of-state institutions, the number of out-of-state institutions offering online distance education to Maryland residents required to register has not decreased and remains relatively the same at approximately 40 institutions for reporting periods November 2018 through October 2019 and November 2019 through October 2020. To date California is the only state that does not participate in NC-SARA.

VII. Number of institutions found to be in violation of the requirement to register: **0**

In the past, a number of institutions were found to be in violation of the requirement to register as a result of MHEC’s investigatory efforts summarized in Section VI. They were deemed in violation since it was determined that these non-registered institutions were already enrolling Maryland residents in fully online programs. However, as of this report, no institutions have been found to be in violation of these requirements; therefore, no fines have been imposed.

VIII. Any fines imposed, and in what amounts, on institutions that were found to be in violation: **0**

IX. Any fine revenues collected from institutions found to be in violation: **0**

Conclusion

MHEC has seen continued decreases in the number of applications submitted through the out-of-state online registration process. During Maryland’s participation in NC-SARA, applications decreased over time from a peak of 165 in 2016 to a low of 26 in 2017. For the reporting periods ending October 2019 and October 2020, online registration applications have not decreased and remain the same at 40 for each of these cycle. Students enrolling in online courses and/or programs continue to increase with the existence of and participation in NC-SARA. Fall 2019 Distance Education Enrollments report shows more than 3 million² student participants across the nation – up from the 2.8 million³ reported in Fall 2018. To date, 49 states, the District of Columbia, U.S. Virgin Islands, and Puerto Rico have joined NC-SARA. There are approximately 2,184 individual colleges and universities that participate in NC-SARA.

Maryland’s NC-SARA application was initially approved in 2015 and renewed in 2019. MHEC began implementing the agreement on January 1, 2016. As of October 2020, 33 Maryland institutions participated in NC-SARA enrolling a total of 71,738 students (54,328 Maryland residents and 17,410 out-of-state residents).

| Maryland Residents Enrolled in Maryland NC-SARA Institutions | Out-of-State Residents Enrolled in Maryland NC-SARA Institutions | Maryland Residents Enrolled in Out-of-State NC-SARA Institutions |
|---|---|---|
| 54,328 | 17,410 | 36,817 |

MHEC continues to manage the corresponding decrease in revenues for both online registration and out-of-state certificates of approval. MHEC has offset a portion of these losses by charging in-state institutions an annual participation fee for NC-SARA. A contractual Online Education Analyst position coordinates both the online registration process and NC-SARA portal agency responsibilities at MHEC. Given, the COVID-19 pandemic, we anticipate an increase in online registration applications, from institutions that do not participate in NC-SARA, during the November 2020 through October 2021 cycle.

² [Fall 2019 Distance Education Enrollment: NC-SARA](#), retrieved from NC-SARA website Dec. 28, 2020.

³ [Fall 2018 Distance Education Enrollment: NC-SARA](#), retrieved from NC-SARA website Dec. 28, 2020.