

GOVERNOR

BOYD K. RUTHERFORD LT. GOVERNOR

#### STATE OF MARYLAND

## MARYLAND STATE POLICE

1201 REISTERSTOWN ROAD PIKESVILLE, MARYLAND 21208-3899 410-486-3101 TOLL FREE: 1-800-525-5555 TDD: 410-486-0677



LT. COLONEL
ANTHONY SATCHELL
ACTING SUPERINTENDENT

January 20, 2015

The Honorable Thomas V. Mike Miller, Jr. President of the Senate 100 State Circle Annapolis, MD 21401

The Honorable Michael E. Busch Speaker of the House 100 State Circle Annapolis, MD 21401

Dear President Miller and Speaker Busch:

During the 2014 Legislative Session, House Bill 1349, Chapter 249, Public Safety Diversity Act of 2014, was enacted which requires the Maryland State Police to report to the Joint Committee on Fair Practices and State Personnel Oversight, the Senate Finance Committee, the House Appropriations Committee and the House Health and Government Operations Committee, the initiatives the Maryland State Police employed to improve diversity in recruitment and the initiatives' outcomes. In response to the legislation the Department submits the following information.

Previous to the enacted legislation, the Maryland State Police had implemented several initiatives and strategies to increase the diversity representation in the Department's workforce. The Maryland State Police Recruiting Unit routinely attends and participates in minority targeted recruiting activities/events in high minority populated geographical areas. During the last quarter of CY 2014, the Recruiting Unit participated weekly in events focused on minority recruiting. Please see the attachment that lists the minority recruiting activities the Maryland State Police Recruiting Unit has attended in recent years to identify and recruit qualified minority individuals into the ranks of the Maryland State Police.

As part of the recruiting strategy, the Maryland State Police also implemented a minority-targeted recruiting and advertising campaign and has advertised employment opportunities in the Baltimore Sun and digital billboards throughout Baltimore City. Currently, a Request for Proposal (RFP) is pending review, with the Department of Budget and Management, to hire a marketing and advertising company to develop a professional minority targeted recruiting campaign that will be broadcast in high-minority populated geographical areas.

Since January 2012, the Department has maintained a 35% average diversity representation of its academy classes. Most recently, Academy Class 143, commencing on January 26, 2015, has an overall diversity representation of 39.1%.

In October 2014, the Maryland State Police civilianized its Fair Practices Section Director position and hired Ms. Carolyn Brown as the Department's Fair Practices Officer and Equal Employment Opportunity representative. Ms. Carolyn Brown has 27-years employment experience with the State of Maryland as the Fair Practices Officer, Manager and Director with the Maryland Transit Administration and was the Senior Statewide Equal Opportunity Officer for the Maryland Department of Budget and Management. She is routinely involved in disciplinary assessment reviews of Department employees in addition to reviewing the Department's various personnel actions.

As required by the legislation the Department will continue to report on our activities to improve diversity in our recruitment of sworn personnel. The Department takes our mandate to be as diverse as the communities we serve seriously and will continue to work with the administration and the General Assembly to achieve those goals.

Respectfully,

Major Laura L. Herman

Acting Chief, Support Services Bureau Department of Maryland State Police

# Maryland State Police Diversity Recruiting Events

#### 2011

February 16, Bilingual Diversity Job Fair

February 24, University of MD Eastern Shore Career

March 21, D.C. National Guard Job Fair

April 4&5, University of MD Eastern Shore Criminal Justice Classes

April 18 Congressman Elijah Cummings Annual Career Fair, Baltimore City

July 2&3, African American Festival

July 30, Baltimore City ARK Church Community Day

September 8-11, P.G. County Fair (Cancelled due to Hurricane Irene)

## 2012

January 23, UMES Job Fair

March 6, Univ. of MD College Park Job Fair

March 26, MD DLLR Orientation in Baltimore City

March 31, Historically Black College and University/ Military Awareness Summit

April 11, Morgan State University Job Fair

April 14, MD DLLR Orientation in Baltimore City

April 24, NOBLE Career Fair at Univ. of DE

April 30, UMES Criminal Justice class presentations

May 1, Women in Criminal Justice Leadership Seminar

May 31, MD DLLR Orientation in P.G. County

June 24, Baltimore City Public Safety Day

August 16, Men Aiming Higher Job Fair

October 14, Oxen Hill Wal-Mart Community Day

November 14, Montgomery College Career Fair

November 17, Legislative Black Caucus Orientation

## 2013

February 1, Historically Black College and University Job Fair

February 1, Univ. of MD College Park Job Fair

February 28, Futures Fair at Univ. of MD School of Law

March 13, Univ. of MD College Park Career Fair

April 12, Urban Alliance Job Fair (Baltimore City)

April 12, Bowie Bay Sox Recruiting Event

April 15, Recruiting Display at Baltimore City MVA

April 23, NOBLE Career Fair at Univ. of DE

May 17, Prince George's County Community College Career Fair

July 26, Prince George's County Explorer meeting (College Park)

July 29, Recruiting event on WOLB Radio

August 17, Men Aiming Hirer Job Fair

August 26, Recruiting Display at Baltimore City MVA

August 29, Prince George's Sports and Learning Complex Job Fair

September 7, Collington Square (Baltimore City) Community Day

October 22, Camden County Community College (NJ) recruiting event at Sykesville

November 1, Black Legislative Caucus Job Fair in Annapolis

November 7, Montgomery College Career Fair

### 2014

January 18, NAACP State Conference

January 28, CLIA 5th Annual Futures Fair

February 27, UMES Job Fair

March 6, Morgan State University Criminal Justice presentation

March 7, Heritage High School Recruiting Event, Baltimore City

April 4, Urban Alliance Service and Career Fair

April 9, Morgan State University Job Fair

April 24, 2014, Hernwood Elementary School, Randallstown, MD

May 3, 2014, FreeState Challenge Academy, Edgewood, MD

May 9, 2014, American Public University, Arlington, VA

May 14, Baltimore City Community College Recruiting Event

June 7, 2014, 400th MP Recruiting Event, Ft. Meade, MD

June 14th, African American Family Community Day, St. Leonard, MD

August 5, National Night Out, Essex, MD

August 13, NAACP Howard County Job Fair

August 28, Congresswoman Donna F. Edwards Job Fair, PG Sports & Learning Complex

September 10, Veterans Job Fair at Prince Georges Community College

September 22, The Bethel House (Church), Forestville, PG

September 27, Senator C. Anthony Muse Career Path Work Shop, Temple Hills, MD

September 29, 2014, Veteran Employment and Training, Catonsville, MD

September 30, 2014, Washington D.C. National Guard

October 3, 2014, Bowie State University, 14000 Jericho Park Rd, Bowie, MD

October 7, 2014, Milford Mill Academy ROTC, Milford Mill Rd, Baltimore, MD

October 9, 2014, Lansdowne Future Fair, Hollins Ferry Road, Lansdowne, MD

October 14, 2014, Dr. Henry A. Wise Jr. High School, Upper Marlboro, MD 20772

October 515, 2014, Pikesville High School, Pikesville, MD 21208

October 17, 2014, Boy and Girls Club, Baltimore City

October 17, 2014, Prince George's County PD Academy, Largo, MD

October 20, 2014, Loch Raven High School, Towson, MD

October 21, 2014, UMUC, Prince George's County

October 23, 2014, Salisbury Chamber of Commerce Job Fair, Salisbury, MD

October 24, 2014, Loch Raven High School, Towson, MD

October 26, 2014, Baltimore City Health Care Job Fair, Baltimore City

October 28, 2014, Rick Leandry's Youth, Baltimore City

November 1, 2014, Aberdeen Proving Ground Career Day, Aberdeen, MD

November 6, 2014, Careers in Criminal Justice Day, Montgomery College

November 13, 2014, Baltimore City's Project Engage Program, Baltimore City

November 13, 2014, Women in Law Enforcement, Washington D.C.

November 17, 2014, Needwood Academy, Rockville, MD

November 19, 2014, Morgan State University, Baltimore, MD

November 19, 2014, Baltimore City's Diploma 2 Degree Program, Baltimore City

December 1, 2014, Randallstown High School, Randallstown, MD

December 5, 2014, USMC, Quantico, Virginia

December 12, 2014, Urban Alliance Career Day, Baltimore City

December 19, 2014, Joppatown Homeland Security Program, Joppa, MD