

# FISCAL YEAR 2021 ANNUAL REPORT OF THE

# **E-Nnovation Initiative Fund Program**

As required by the Economic Development Article Section 6-623

Respectfully submitted to the General Assembly of Maryland by

Robert Hallenbeck, Chair 401 East Pratt Street Baltimore, MD 21202

December 2021



Larry Hogan, Governor | Boyd Rutherford, Lt. Governor

#### Overview

Pursuant to Section §6–623 of the Economic Development Article as amended, on or before January 1<sup>st</sup> of each year beginning in 2016, the Department of Commerce (Commerce) shall submit a report on the implementation of the E-Nnovation Initiative Fund Program (Program) to the Governor and, in accordance with § 2–1246 of the State Government Article, to the Senate Budget and Taxation Committee, and the House Ways and Means Committee.

The Program became fully operational on July 1, 2014, and this is the seventh Annual Report. The purpose and intent of the Program is to retain and recruit top university researchers and encourage collaboration among Maryland research universities, federal agencies, and the private sector (especially entrepreneurial companies). The combination of top talent and collaboration can enhance the economic competitiveness of the State as it builds on existing clusters of research and innovation. The Program gives Maryland a tremendous advantage in the intense global competition for the best minds in the world, and will provide for opportunities, jobs, and industries created by their work.

The Program leverages the impact of State funds through matching funds from private donors to universities. The legislation which created the Program calls for an annual appropriation of \$8.5 million beginning in FY 2016. The Authority believes that the Program is meeting legislative goals. The breadth of applicants and the stature of the awardees provide Maryland with a depth of experience that will advance the State's competitive advantage.

### I. Members of the E-Nnovation Initiative Fund Authority

Members of the Maryland E-Nnovation Initiative Fund Authority (Authority) are:

- Robert Hallenbeck (Chair), BD Biosciences (retired)
- ➤ Kelly M. Schulz, Secretary, Maryland Department of Commerce ex officio
- ➤ Jay Perman, Chancellor, University System of Maryland ex officio
- > Troy Stovall, Executive Director/Chief Executive Officer, TEDCO ex officio
- Renee Winsky, President & CEO, Leadership Maryland and President & Founder, Bay One Group, LLC
- > Stephen Auvil, Executive Vice President Programs, TEDCO ex officio
- ➤ Jack Miner, Chief Investment Officer, TEDCO ex officio

Commerce staff and the Office of the Attorney General provide administrative and legal support to the Authority.

# II. Meetings of the Authority

The Authority conducted five meetings from July 1, 2020 to June 30, 2021 (FY 2021).

- ➤ July 17, 2020 Review, consideration, and determination of the University of Maryland Baltimore, School of Medicine's (UMSOM) request to amend its FY 2018 Harry and Angela Brodie Professorship Research Endowment Plan.
- ➤ Briefing on the MEIF program for new Authority Members. Review, consideration, and determination of supplemental financial information of Johns Hopkins University's FY

- 2020 Endowment for the Katey Ayers Professorship in Innovative Care in Aging and Mental Health.
- August 26, 2020 Review, discussion, and approval of round 1 applications (due August 1, 2020). Review, consideration, and discussion of the University of Maryland College Park's request to amend its FY 2017 Elizabeth Iribe Chair for Innovation in the Department of Computer Science Research Endowment Plan. Discussion of the University of Maryland Eastern Shore's (UMES) FY 2020 Roger R. Blunt and Vivian Bowers Blunt Chair in Construction and Technology Innovation Award.
- ➤ October 29, 2020 Review, consideration, and determination of the University of Maryland College Park's request to amend its FY 2017 Elizabeth Iribe Chair for Innovation in the Department of Computer Science Research Endowment Plan. Review, consideration, and determination of the University of Maryland Eastern Shore's (UMES) request to amend its FY 2020 Roger R. Blunt and Vivian Bowers Blunt Chair in Construction and Technology Innovation Research Endowment Plan.
- ➤ December 3, 2020 Review, discussion, and approval of round 2 applications (due November 1, 2020). Review and discussion of FY 2020 MEIF NPIHE Annual Reports. Review, consideration, and determination of the University of Maryland College Park's request to amend its FY 2017 Elizabeth Iribe Chair for Innovation in the Department of Computer Science Research Endowment Plan.
- ➤ February 5, 2021 Review, consideration, and determination of the University of Maryland Eastern Shore's (UMES) request to amend its FY 2020 Roger R. Blunt and Vivian Bowers Blunt Chair in Construction and Technology Innovation Research Endowment Plan to change the name to Endowed Chair in Entrepreneurship & Program Innovation.

# III. FY 2021 Matching Fund Awards and Disbursements

#### FY 2021 Matching Fund Awards

Activities which continued in FY 2021 included the approval of matching funds to successful applicants. The Authority made eleven awards to seven different institutions. Nine of the eleven awards were made during the Round 1 application process, with the Authority approving awards at the August 26, 2020, meeting. The Authority made two additional awards during the Round 2 application process, with those awards finalized at the December 3, 2020, meeting.

Awards totaled \$7,550,000 in FY 2021.

#### The following decisions were announced for FY 2021 round 1 awards:

- Goucher College for the *Endowed Professorship in Integrative Data Analytics* (\$500,000)
- Hood College for the *Endowed Chair in Sustainability Studies* (\$1 million)
- Johns Hopkins University for the *Stephen B. Sarasohn Clinical Research Fund* (\$900,000)
- Maryland Institute College of Art for the MICA Center for Social Design Design & Health Initiative (\$500,000)
- University of Maryland, Baltimore for *The Paul & Jean Corcoran Endowed Professorship* (\$750,000)

- University of Maryland, Baltimore for the *Dr. Richard and Kathryn Taylor Professorship in Neurology* (\$750,000)
- University of Maryland, Baltimore for the *Charles Gordon Smith Endowed Professorship* in *HIV Research* (\$750,000)
- University of Maryland, Baltimore for *The Richard P. Barth Professorship in Children's Services Research* (\$500,000)
- University of Maryland Baltimore County for the *Bimal Sinha Endowed Professorship* (\$900,000)

Total Awarded \$6,550,000

#### The following decisions were announced for FY 2021 round 2 awards:

- Bowie State University for the *Endowed Chair of Cybersecurity* (\$500,000)
- Goucher College for the *Endowed Professorship in Integrative Data Analytics* (\$500,000)

Total Awarded \$1 million

#### FY 2021 Disbursements

The following are the nonprofit institutions of higher education that received allocation and distribution of funds from the Fund during FY 2021:

Bowie State University

1400 Jericho Park Road

Bowie, Maryland 20715

- Contact: Anika Bissahoyo, Ph.D., Assistant Vice President for Research
- Number of FY 2021 Awards: 1
- > Amount of FY 2021 Awards: \$500,000
- Cumulative Awards: \$500,000
- ➤ Undisbursed amount at the end of FY 2021: \$0
- > Funding:
  - o Endowed Chair of Cybersecurity FY 2021

#### Goucher College

1021 Dulaney Valley Road

Towson, Maryland 21204

- Contact: Andrea C. Marsh, Director of Faculty Grants and Sponsored Research
- Number of FY 2021 Awards: 2
- Amount of FY 2021 Awards: \$1,000,000
- Cumulative Awards: \$1,000,000
- Undisbursed amount at the end of FY 2021: \$125,000
- > Funding:
  - o Endowed Professorship in Integrative Data Analytics FY 2021

#### Hood College

#### 401 Rosemount Avenue

#### Frederick, MD 21701

- ➤ Contact: Jaime Cacciola, Director of Grants
- Number of FY 2021 Awards: 1
- ➤ Amount of FY 2021 Awards: \$1,000,000
- Cumulative Awards: \$2,944,000
- Undisbursed amount at the end of FY 2021: \$1,000,000
- > Funding:
  - o Endowed Chair in Advanced Bioproducts Research and Education FY 2017
  - o Endowed Chair in Project Management FY 2019
  - o Endowed Chair in Sustainability Studies FY 2021

#### The Johns Hopkins University

3400 North Charles Street

#### Baltimore, MD 21218

- Contact: Denis Wirtz, Ph.D., Vice Provost of Research
- Number of FY 2021 Awards: 1
- > Amount of FY 2021 Awards: \$900,000
- ➤ Cumulative Awards: \$9,381,250
- ➤ Undisbursed amount at the end of FY 2021: \$0
- > Funding:
  - o Professorship in Water and Public Health FY 2016
  - o Reta Hiers Professorship in Tarlov Cyst Disease FY 2016
  - o Mary Jo Rogers Professorship in Melanoma FY 2017
  - o Charles Glenn Grover Estate for Advanced Macular Degeneration FY 2018
  - o Branna and Irv Sisenwein Estate FY 2018
  - o Jennison Family Professorship in Neurosurgery FY 2018
  - o Endowed Fund in Honor of Marcella E. Woll FY 2019
  - Katey Ayers Professorship in Innovative Care in Aging and Mental Health FY 2020
  - o Stephen B. Sarasohn Clinical Research Fund FY 2021

#### Loyola University of Maryland

4501 North Charles Street

#### Baltimore, MD 21210

- Contact: Amanda Thomas, Provost and Vice President of Academic Affairs
- Number of FY 2021 Awards: 0
- ➤ Amount of FY 2021 Awards: \$0
- ➤ Cumulative Awards: \$500,000
- Undisbursed amount at the end of FY 2020: \$125,000
- > Funding:
  - Endowed Professorship in Innovation FY 2020

Maryland Institute College of Art (MICA)

1300 W. Mt. Royal Avenue

Baltimore, MD 21217

- ➤ Contact: Donald Jones, Vice President, Advancement
- Number of FY 2021 Awards: 1
- Amount of FY 2021 Awards: \$500,000
- Cumulative Awards: \$1,000,000
- Undisbursed amount at the end of FY 2021: \$500,000
- > Funding:
  - o MICA Center for Social Design FY 2019
  - o MICA Center for Social Design Design & Health Initiative FY 2021

University of Maryland, Baltimore

220 Arch Street, 14<sup>th</sup> Floor

Baltimore, MD 21201

- ➤ Contact: Bruce Jarrell, Ph.D., President
- Number of FY 2021 Awards: 4
- > Amount of FY 2021 Awards: \$2,750,000
- ➤ Cumulative Awards: \$11,849,750
- ➤ Undisbursed amount at the end of FY 2021: \$187,500
- > Funding:
  - o Endowed Professorship in Entrepreneurial Surgical Science FY 2016
  - o Robert C. Gallo Distinguished Professorship FY 2016
  - o Robert E. Fischell, ScD Dean's Endowed Professorship FY 2017
  - Drs. Angela and Harry Brodie Distinguished Professorship in Translational Cancer Research – FY2017
  - o Dr. Bizhan Aarabi Professorship in Neurotrauma FY 2018
  - o Dr. Martin Helrich Professorship in Anesthesiology FY 2018
  - o The James and Carolyn Frinkil Dean's Professorship Fund FY 2019
  - School of Dentistry Frederick G. Smith MS., D.D.S. and Venice K. Paterakis,
     D.D.S. Endowed Professorship in Oral and Maxillofacial Surgery FY 2019
  - Endowed Professorship The Howard M. Eisenberg, MD Distinguished Professorship in Neurosurgery – FY 2020
  - University of Maryland, Baltimore for The Paul & Jean Corcoran Endowed Professorship – FY 2021
  - University of Maryland, Baltimore for the Dr. Richard and Kathryn Taylor Professorship in Neurology – FY 2021
  - University of Maryland, Baltimore for the Charles Gordon Smith Endowed Professorship in HIV Research – FY 2021
  - University of Maryland, Baltimore for The Richard P. Barth Professorship in Children's Services Research – FY 2021

University of Maryland Baltimore County 1000 Hilltop Circle

Baltimore, MD 21250

- ➤ Contact: Greg Simmons, Vice President, Institutional Advancement
- Number of FY 2021 Awards: 1
- > Amount of FY 2021 Awards: \$900,000
- > Cumulative Awards: \$900,000
- ➤ Undisbursed amount at the end of FY 2021: \$900,000
- > Funding:
  - o Dr. Bimal Sinha Endowed Professorship in Statistics FY 2021

University of Maryland Eastern Shore

30665 Student Services Center

Princess Anne, MD 21853

- Contact: David A. Balcom, Vice President of Institutional Advancement
- Number of FY 2021 Awards: 0
- > Amount of FY 2021 Awards: \$0
- > Cumulative Awards: \$2,000,000
- Undisbursed amount at the end of FY 2021: \$500,000
- > Funding:
  - o Endowed Chair in Entrepreneurship & Program Innovation FY 2020

#### IV. Observations and Recommendations

#### Supply and Demand

The Authority notes that there was strong demand for the matching grants and expects this demand to continue as Commerce increased promotion of the Program to non-profit institutions of higher education in the State in FY 2021. The Authority recommends continued level funding in future years.

#### *Increased Participation of Institutions*

There continues to be increased participation in the program by smaller colleges, contributing more broadly to economic development across Maryland. Continued funding of the Program should continue to stimulate private, multi-million-dollar donations to Maryland's colleges and universities.

#### Diversity of Awards

The Authority notes that the awards and the recipient institutions in the seventh year of the Program are characterized by diversity in demographics, geography, and technical and scientific fields of study. While large, research-oriented universities garnered five of the eleven awards, the Authority was pleased to see participation in the Program for the first time by other institutions. It is important to note that highly talented, entrepreneurial individuals need not contribute only through the State's traditional research institutions. Fields of study funded by the Program in FY 2021 include integrative data analytics, sustainability studies, cardiology, social design, HIV research, neurology, children services, infections and infectious diseases, statistics, and cybersecurity.

#### <u>Update of Evaluation Criteria</u>

The Authority implemented the updated Evaluation Criteria for applications submitted in FY 2021, adding "Compliance with Reporting Requirements" to the evaluation criteria the Authority considers. The Authority is authorized to consider a NPIHE's lack of compliance with reporting requirements when evaluating new applications. COMAR 24.05.22.05D allows the Authority to consider (1) compliance with other research endowment plans previously approved for the institution; and (2) "such other evaluation criteria as the Authority may establish from time to time." Noncompliance of the reporting requirements (including the proper formatting of reports) will be considered and weighted against a NPIHE who is not in compliance at the time of application submissions.