



STATE OF MARYLAND

DHMH

Maryland Department of Health and Mental Hygiene
Maryland State Council on Cancer Control

January 9, 2015

The Honorable Martin O'Malley
Governor
State House
Annapolis, MD 21401-1991

Dear Governor O'Malley:

Pursuant to Executive Order 01.01.2002.25 (2002) and on behalf of the members of the Maryland State Council on Cancer Control (the Council), I am pleased to submit the Council's 2014 Annual Report to you.

During 2014, the Council continued to carry out its mission by holding three full Council meetings and two subcommittee meetings. On November 18, 2014, the Council held the 21st Annual Cancer Control Conference. This successful event was attended by 351 people and was the direct result of the hard work and dedication of Council members and staff.

Looking forward to 2015, the Council will continue to use evidence-based research as the foundation for all Council activities and recommendations for cancer control programs and policies. Additionally, the Council will carry on with its work to address State Health Improvement Process objective 26, namely to reduce the overall cancer death rate.

The Council looks forward to building a strong relationship with your office, the Department of Health and Mental Hygiene, and community organizations, so that we may all contribute in the fight against cancer in Maryland.

If you have any questions regarding this report, please contact Ms. Courtney Lewis, Director of the Center for Cancer Prevention and Control for the Department of Health and Mental Hygiene, at 410-767-0824.

Sincerely,

Stanley P. Watkins, MD
Chair, Maryland State Council on Cancer Control

M A R Y L A N D

State Council on Cancer Control



2014 Annual Report

Stanley P. Watkins, MD, Chair

Overview and 2014 Council Activities

History

The Maryland State Council on Cancer Control (the Council) is a 25-member body appointed by the Governor with members selected from State agencies involved in cancer screening, prevention and treatment services, as well as members representing the general public, major academic medical institutions in Maryland's cancer community, national organizations, the business community, and health and scientific disciplines concerned with cancer control. In addition, at least one member of the Council is a cancer survivor, one is a member of the Maryland State Senate, and another is a member of the Maryland House of Delegates. The Council was established by Executive Order 01.01.1991.22 on June 26, 1991. The mission of the Council was reaffirmed with updated Executive Orders in 1997 (01.01.1997.07) and 2002 (01.01.2002.25).

Council Mission

The Council advises the Governor, other government officials, public and private organizations, and the general public on comprehensive State policies and programs necessary to reduce the incidence and mortality of cancer in Maryland. The Council is also charged with promoting and coordinating, in cooperation with other federal, State, local, and private agencies, unified programs that identify and address the cancer needs of Marylanders, such as public and private partnerships to improve access to prevention, screening, and treatment services. Additionally, the scope of the Council includes promoting and guiding the use of the Maryland Cancer Registry (MCR) as a tool for research, planning, evaluation and targeting of cancer control programs as well as furthering the development of the MCR through the Cancer Registry Advisory Committee. Finally, the Council is charged with reviewing existing and planned cancer programs in the public and private sectors to ensure proper allocation of State resources.

Current Council Chair

The Maryland State Council on Cancer Control is chaired by Dr. Stanley Watkins, practicing oncologist affiliated with the Anne Arundel Medical Center. Dr. Watkins is a graduate of Cornell University and the University of Cincinnati College of Medicine with further training at the University of Washington and National Institutes of Health. After developing his practice, Dr. Watkins began building what would become the DeCesaris Cancer Institute at the Anne Arundel Medical Center. In the mid-1990s, Dr. Watkins began teaching Outpatient Clinical Responsibilities to new physicians at the Johns Hopkins School of Medicine. While continuing to practice oncology in Anne Arundel County, Dr. Watkins began his involvement with the Maryland Department of Health and Mental Hygiene (DHMH) on various public health programs. He currently chairs the medical advisory committees on breast, cervical, colon, and prostate cancer, and serves as a consultant to many of the State's cancer programs.

Membership

For a complete listing of current Council members, please see Appendix A. During 2014, four Council members terminated membership and four new members were appointed to the Council. Membership changes are detailed below:

Memberships Terminating in 2014:

- Kira Eyring – American Cancer Society

- Mark Gorman – Cancer Survivor
- Carolyn Hendricks – Private Physician
- Carlessia Hussein – Maryland Department of Health and Mental Hygiene

Memberships Commencing in 2014:

- Kathleen Connors-Juras – American Cancer Society
- Joanne Daughtery – Peninsula Regional Medical Center
- Diane Couchman – Calvert Memorial Hospital
- Wendy Friar – Holy Cross Hospital

2014 Activities and Accomplishments

Council Meetings

In 2014, the Council met as a full committee on January 17, June 27, and September 19. Additionally, two subcommittees of the Council, the Abeloff Award Subcommittee and the Conference Abstract Review Subcommittee, met on October 6, 2014. Council meetings consisted of discussions on Council objectives, implementation of the Maryland Comprehensive Cancer Control Plan, cancer-related legislation, updates from the Cancer Registry Advisory Committee, and planning for the 21st Annual Maryland State Council on Cancer Control Cancer Conference.

Martin D. Abeloff Award for Excellence in Public Health and Cancer Control

Also in 2014 the Council sent out a call for nominations for the 2014 Martin D. Abeloff Award to be presented at the 21st Annual Cancer Control Conference. The Abeloff Award, which recognizes individuals who have made substantial contributions to cancer control in Maryland, has been presented to notable Marylanders since 2007. The award is named for Dr. Martin Abeloff, a longtime member of the Council who succumbed to leukemia in 2007. Dr. Abeloff was a renowned medical oncologist and researcher, and was compassionate as well as devoted to his patients, colleagues, and public service. Nominations are submitted from across the State by individuals and organizations recommending Marylanders who have made outstanding contributions to cancer control. Each nomination is reviewed by the Abeloff Award Subcommittee, and the Subcommittee selects the award recipient. In 2014, the Subcommittee reviewed six nomination letters and after much discussion selected Dr. Robert K. Brookland, Chairman of the Department of Radiation Oncology at the Greater Baltimore Medical Center, as the Abeloff Award recipient for 2014 (see Appendix B).

21st Annual Maryland State Council on Cancer Control Cancer Conference

The 21st Annual Cancer Control Conference was held on November 18, 2014. The conference was sponsored by the University of Maryland Marlene and Stewart Greenebaum Cancer Center, the Anne Arundel Medical Center DeCesaris Cancer Institute, the Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins, Peninsula Regional Medical Center Richard A. Henson Cancer Institute, American Cancer Society, Ulman Cancer Fund for Young Adults, and MedStar Health Cancer Network. A total of 351 individuals attended this day-long conference. Presentation topics included information on Maryland's innovative all-payer system, examples of successful community/hospital partnerships, current efforts regarding e-cigarettes and other tobacco products, the effects of environmental factors on cancer and health, cancer center research highlights, and a best practices panel on emerging cancer control topics.

For the conference panel on “Emerging Best Practices in Cancer Control in Maryland,” a call for abstracts was held prior to the conference. The intent was to allow public health practitioners in Maryland to showcase their emerging best practices and provide inspiration and example for others in the State. The call for abstracts resulted in 18 submissions; three were selected for oral presentation, and five were given the opportunity to display a poster on their topic at the conference.

An agenda detailing the speakers and topics at the conference is included as Appendix C. Conference materials can be accessed at http://phpa.dhmd.maryland.gov/cancer/SitePages/sccc_home.aspx.

Cancer Registry Advisory Committee

The Cancer Registry Advisory Committee (CRAC) is chaired by Council member Lisa Gallicchio. The CRAC met two times during 2014. Additional discussions between the Department and the CRAC chair were held throughout the year. Discussion topics included MCR quality assurance and data management activities, data use and dissemination, data submission, data use policy and procedures, MCR regulations, and cancer research and surveillance activities. The CRAC chair reported CRAC activities at each of the scheduled Council meetings.

Implementation of the Maryland Comprehensive Cancer Control Plan

Since October 2001, DHMH has participated in a cooperative agreement with the Centers for Disease Control and Prevention (CDC) to maintain, promote, and implement the Maryland Comprehensive Cancer Control Plan. The Council has served as a key partner in these efforts including, in recent years, participating in the update of the Maryland Comprehensive Cancer Control Plan (Cancer Plan), which was released on July 26, 2011. Recommendations for cancer control policies and programs to be implemented in Maryland are reflected throughout this Plan. The recommendations are included in the Cancer Plan Executive Summary, which is available at <http://phpa.dhmd.maryland.gov/cancer/cancerplan/plan2011/MCCCPExecutiveSummary.pdf>.

Following the release of the Cancer Plan, the Council actively participated in the formation of the new Maryland Cancer Collaborative (Collaborative). The goal of the Collaborative is to guide the implementation of the recommended strategies in the Cancer Plan. Several Council members actively participate in Collaborative committees, which met frequently during 2014. In addition, one Council member acts in a formal position on the Collaborative Steering Committee as the Council Liaison.

The Cancer Plan includes a recommendation to “increase the proportion of guideline-eligible populations who are informed and have access to HPV vaccinations.” In 2014, the Council assisted DHMH in the development of a toolkit for multiple audiences encouraging the uptake of HPV vaccination. The toolkit included links to existing television/radio ads and print materials produced by the CDC, sent with a cover letter from DHMH leadership indicating HPV vaccines as a priority and encouraging use of toolkit with current patients/providers. Council members received the toolkit electronically to disseminate to their own organizations and networks. Materials included in the toolkit are available at <http://phpa.dhmd.maryland.gov/cancer/SitePages/HPV.aspx>.

Anticipated Activities for 2015

Moving forward, the Council plans to continue its activities as outlined below:

- Hold three full Council meetings, as well as additional subcommittee meetings on an as-needed basis to discuss progress on Council activities as well as other issues, including Council objectives and cancer-related legislation;
- Select a recipient for the *2015 Martin D. Abeloff Award for Excellence in Public Health and Cancer Control*;
- Plan and hold the 22nd Annual Maryland State Council on Cancer Control Conference; and
- Continue participation in the Maryland Cancer Collaborative to implement goals, objectives, and strategies from the Maryland Comprehensive Cancer Control Plan intended to reduce the burden of cancer in Maryland.

Appendix A
Cancer Council Members - 2014

Stanley P. Watkins, MD - CHAIR

Director, Oncology Center
Anne Arundel Medical Center

Diane Couchman, RN**

Calvert Memorial Hospital

Kevin Cullen, MD, MHS

Director, University of Maryland Greenebaum
Cancer Center

Joan Daugherty, RN, MS**

Peninsula Regional Medical Center

Mary DeShields, MD

Shore Regional Cancer Center

Kira Eyring*

American Cancer Society

Catherine Fenwick, RN, BSN

MedStar St. Mary's Hospital

Wendy Friar, RN, MS**

Holy Cross Hospital

Lisa Gallicchio, PhD

Mercy Medical Center

Mary Garza, PhD, MPH

University of Maryland School of Public
Health

Mark Gorman*

National Coalition for Cancer Survivorship

Roger Harrell, MHA

Health Officer, Dorchester County Health
Department

Carolyn Hendricks, MD*

Private Physician

Carlessia A. Hussein, DrPH*

Maryland Department of Health and Mental Hygiene

Kim Herman, MD, MSN

Family Physician, Shore Health System

Kathleen Connors-Juras**

American Cancer Society

Christine Marino, MD

Johns Hopkins Community Physicians

Jed Miller

Environmental Health Advisor,
Maryland Department of the Environment

Delegate Heather Mizeur

Maryland House of Delegates

Senator Anthony Muse

Maryland Senate

Paul B. Rothman, MD

CEO, Johns Hopkins Medicine

William Nelson, MD

Director, Kimmel Cancer Center at Johns
Hopkins

Jay A. Perman, MD

(Alternate: Kevin Kelly)

President, University of Maryland at Baltimore

Artie L. Shelton, MD

Us TOO International, Prostate Health and
Education Network

Yale Stenzler, EdD

Oral Cancer Survivor

Kala Visvanathan, MB, BS, FRACP, MHS

Johns Hopkins Bloomberg School of Public Health

Brock Yetso

Ulman Cancer Fund

Regina el Arculli, MA***

National Cancer Institute Advisor

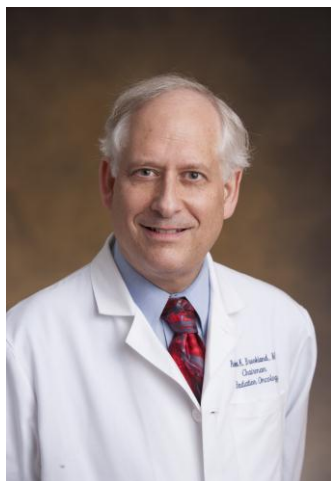
Steven Friedman, MHSA ***
National Cancer Institute Advisor

*Membership terminated in 2014
** Membership commencing in 2014
***Non-voting members acting as Advisors to the Council

Appendix B

Martin D. Abeloff Award for Excellence in Public Health and Cancer Control

2014 Recipient – Robert K. Brookland, M.D.



Nomination Letter Excerpts:

“As a well-known radiation oncologist in Maryland and tireless advocate for policies to help reduce, prevent and fight cancer, Dr. Robert Brookland has been involved in numerous and varied cancer control activities during a career that has spanned three decades.”

“Throughout the 1980s, 90s and into the present, Dr. Brookland has worked on a state level to advocate for legislation and policy that has had a positive effect on reducing the cancer incidence and mortality rate in Maryland.”

“He is on the AJCC [American Joint Committee on Cancer] editorial board which is producing the 8th edition of the national standards for staging cancer, due to be published in 2016, which “will provide the definitive, comprehensive, proactive, evidence-based, contemporary, clinically

relevant taxonomy of human neoplasia,” according to the AJCC website.”

Biography:

Dr. Brookland received his medical degree from the Georgetown University School of Medicine. After a two-year Internal Medicine residency, he went to the University of Pennsylvania where he served as Chief Resident and The American Cancer Society Fellow in Radiation Oncology. After a brief tenure as a staff radiation oncologist at the University of Pennsylvania and the Fox Chase Cancer Center, Dr. Brookland moved to Maryland in 1984. He is Chairman of the Department of Radiation Oncology at the Greater Baltimore Medical Center (GBMC).

In addition to his clinical practice, Dr. Brookland has published articles in the areas of gynecological, genitourinary, and breast cancers. He has been active in professional education, serving as Chair of Professional Education for the American Cancer Society, and Director of Continuing Medical Education at GBMC. He has headed the GBMC Foundation, which this year has raised over 12 million dollars for the philanthropic benefit of GBMC and the community.

He currently serves as a member of the Board of Governors for the Baltimore County Medical Society, and previously chaired its Peer Review Committee. Dr. Brookland served as Chairman of the Board for the American Cancer Society’s Maryland, Mid-Atlantic and South Atlantic Divisions, and is a current member of its National Board of Directors where he currently chairs the Mission Outcomes Committee. He has testified in Annapolis over the years, fighting for tobacco control legislation and mammography coverage by insurers. Dr. Brookland has been a guest lecturer at Towson University, many of the area television stations, cable channels including CNN, and a frequent guest on radio programs. He has been called upon for stories by the Baltimore Sun and Baltimore Magazine, which starting in 1995 and most recently again last year named him one of Baltimore’s Top Doctors. The Daily Record has named Dr. Brookland Health Care Hero Finalist for Advancement in Health Care, and the Baltimore County Medical Association awarded Dr. Brookland with its Thomas E. Hobbins Distinguished Service Award. Dr. Brookland has received the Mildred Mindell Cancer Foundation’s Humanitarian Award, as well as the St. George Medal, the highest national recognition by the American Cancer Society. Other awards and recognitions include The American Cancer Society’s national Field Service Builders Award and its Capitol Dome Award for Advocacy.

Dr. Brookland has also taken an active role by participating in a number of activities for the State of Maryland and its Department of Health and Mental Hygiene (DHMH) dating back to 1989 when he was a

member of an Ad Hoc Committee on breast biopsy, estrogen, and progesterone receptors. From 1990-1998 he was a member of the Board of Physician Quality Assurance Advisory Committee on Medical Radiation Technologists and Nuclear Medical Technologists. In 1992 he started as a consultant to the Director, Dr. Southard, in developing Guidelines for Diagnosis and Treatment of Cervical and Breast Cancer for Uninsured and Underinsured Women, and remained a member of the DHMH Medical Advisory Committee for its Breast and Cervical Cancer program. Also from 1998-2007 Dr. Brookland served on the DHMH Cancer Registry Advisory Committee, which was excellent training grounds for his current role of national leadership as Vice Chair of the American Joint Committee on Cancer (AJCC)- made up of 20 organizations charged with the responsibility for establishing the rules for the staging of cancers in the U.S. He is also a member of the AJCC Editorial Board as they prepare for release of the upcoming 8th edition of its staging manual. Additionally he has just been nominated to serve on the Executive Committee of the Commission on Cancer under the umbrella of the American College of Surgeons, responsible for the accreditation of cancer centers throughout the country.

Appendix C



The 21st Annual Maryland State Council on Cancer Control Cancer Conference Tuesday, November 18, 2014

Anne Arundel Medical Center Doordan Conference Center, 7th Floor Belcher Pavilion, 2001 Medical Parkway, Annapolis, MD 21401

- | | |
|----------------------|--|
| 7:45 – 8:30 | Registration and Continental Breakfast |
| 8:30 – 8:45 | Welcome and Introductory Remarks
Courtney Lewis, MPH, Maryland DHMH Center for Cancer Prevention and Control
Stanley Watkins, MD, Chair, Maryland State Council on Cancer Control |
| 8:45 – 9:30 | What You Need to Know About Maryland's Innovative All-Payer System
Joshua Sharfstein, MD, Secretary, Maryland Department of Health and Mental Hygiene |
| 9:30 – 10:30 | Collaborating for a Healthy Community: Community/Hospital Partnerships
Leigh Ann Eagle, Maintaining Active Citizens, Inc. and Karen Poisker, Peninsula Regional Medical Center
Diane Couchman, RNFA, MBA, CNOR, Calvert Memorial Hospital |
| 10:30 – 11:00 | Break |
| 11:00 – 12:00 | E- Cigarettes and Other Tobacco Products
Lucinda England, MD, MSPH, Office on Smoking & Health, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention |
| 12:00 – 12:15 | Cancer Council Service Award and Martin D. Abeloff Award Presentation
Stanley Watkins, MD, Chair, Maryland State Council on Cancer Control |
| 12:15 – 1:15 | Networking Lunch |
| 1:15 – 1:45 | Cancer Center Research Highlights
Shana Ntiri, MD, MPH, University of Maryland Greenebaum Cancer Center
Elizabeth Jaffee, MD, Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins |
| 1:45 – 2:30 | Effects of Environmental Factors on Cancer and Health
Philip J. Nivatpumin, MD, University of Maryland, Upper Chesapeake Health |
| 2:30 – 3:30 | Emerging Best Practices in Cancer Control in Maryland <ul style="list-style-type: none">• Cancer Prevention by Reducing/Eliminating Tobacco Use, Joanne Ebner, RN, BSN, TTS, Anne Arundel Medical Center DeCesaris Cancer Institute• Microtentacles on Breast Cancer Cells, Stuart Martin, PhD, University of Maryland School of Medicine• 90 Day Pilot Program: A Nurse Navigator's Assessment of Psychosocial Distress in Gynecologic Cancer Patients, Antoinette Solnik, RN, BSN, Sibley Memorial Hospital |

Thank you to our generous conference sponsors.

